

B.Com.(Hons.)

Entrance Test Booklet

2014



Department of Commerce

Osmania University, HYD-500007

(accredited with '**A**' grade status by NAAC)

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www.oucommerce.com

DEPARTMENT OF COMMERCE
OSMANIA UNIVERSITY

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**Courses Offered by the
Department of Commerce, O.U.**

- I. U.G.Courses (Year - Wise)
 - i) B.Com. (General)
 - ii) B.Com. (Computers)
 - iii) B.Com. (Computer Application)
 - iv) B.Com. (Hons.)

- II. P.G.Courses (Semester system)
 - i) M.Com. (Accounting)
 - ii) M.Com. (Finance)
 - iii) M.Com. (International Business)
 - iv) M.Com. (Marketing)
 - v) M.Com. (Taxation)
 - vi) M.Com. (Insurance)
 - vii) M.Com. (Information Systems)
 - viii) M.Com. (Centre for Distance Education)

- III. P.G.Diploma courses
 - i) P.G.Diploma in Taxation (one year)

- IV Research Programmes
 - i) Ph.D (Full time)
 - ii) Ph.D.(Part time)



**DEPARTMENT OF COMMERCE
OSMANIA UNIVERSITY, HYDERABAD**



Vision of the Department

To strengthen the University to achieve academic excellence by providing value based, Market-oriented, Technology-driven Commerce & Business education.

Mission of the Department

- * To set high standards of excellence in imparting commerce education to produce competent graduates with skill, attitude and knowledge for successfully occupying jobs/ entrepreneurs in trade, commerce and industry as well as in teaching field.
- * 3 Ps- Teaching is our 'Passion', research is the 'Priority' and being contemporary is our 'Purpose'.
- * To work for the transformation of commerce education into business education with a view to provide greater flexibility and broader perspective to cope with the growing complexities and rapidly changing character of the business environment.
- * To interweave commerce, management, information system and information technology into an integrated discipline and to provide students with essential occupational background and technical knowledge so as to make them employment-worthy and enable them to get self employed and become effective agents of industrial and economic growth.
- * To serve as an effective instrument of development and change for the Region and the State.
- * To provide leadership in bringing curriculum development reforms in both undergraduate and post-graduate courses as per the market need;
- * To integrate teaching, research and community service.
- * To provide training and entrepreneurship development to students, staff and executives.
- * To develop passion for quality research in all areas of commerce & business.
- * To develop linkages with government, industry, non-government organizations, both local and international and extend benefit to the students, staff and society at large.

Seven Steps to Quality:-

Quest for Knowledge
 Understanding the basics
 Action-orientation.
 Learner-centric methodology.
 build multi-faceted competencies.
 Youth empowerment.

ABOUT THE B.Com.(Hons.) COURSE & ITS PROSPECTS:

B.Com.(Hons.) is one of the creative waves of innovation by the Department of Commerce, which always endeavours to keep abreast and ahead of its times. . It is a three –year degree course distinctly different from B.Com (Regular) course in so far as it lays a specialized focus on employment opportunities for students. Going through the lanes of memory, it has been an adorable and memorable occasion when the Department of Commerce introduced B.Com (Hons.) course in Indian Institute of Management and Commerce (IIMC) in the year 1973. Over the years, the course made rapid strides, instilled a high degree of trust and confidence in the student community and got established as a trend-setter for quality learning.

Starting with a humble strength of forty students in a single college in the year 1973,attaining more than 10 times increase to about 600 student strength in Eleven colleges is a striking testimony to its sojourn on the path of progress.

Admission into the course is made by screening the applicants through an entrance test to attract talented students at the right age having requisite aptitude. Students who get into B.Com.(Hons.) course are bestowed with KSA factor i.e. Knowledge, Skills and Attitude and would be groomed according to the changing environs engulfing the present competitive world. The students would be made to participate in the Group Discussions, Thought-provoking Seminars and Knowledge-bearing programmes like ‘Prerana’ wherein they would get exposure to eminent academicians, industry-giants, business-magnets and successful entrepreneurs. Further, they are exposed to the practical environment through Live Projects, Case studies, Computer practicals, Industry visits which boost their spirit and add to their intellectual armoury and industry-preparedness. Precisely, the B.Com.(Hons.) course enables students to attain all-round development. Campus Placement of B.Com Hons. Graduates is about 60%. The main recruiters are GENPACT, Capital IQ, Propart Solutions, ICICI Bank Ltd., Cognisant and other Banking & Insurance institutions

The B.Com.(Hons.) course offers wide options of higher studies like M.F.C., M.Com IS, PG Diplomas in Retail Management, Taxation etc. apart from traditional courses like M.Com and M.B.A. By virtue of learning subjects in functional areas like Financial Management, Marketing Management, Human Resource Management etc. in B.Com (Hons.), the knowledge – thirsty students get easy entry into professional courses like CA, ICMA and ACS and enjoy an edge over other students, as they had already covered fifty per cent of the subjects in these professional courses.

It is our endeavour to cover a large chunk of students aspiring for fruitful

and meaningful academic pursuits and we extend a warm welcome to all the prospective students of B.Com (Hons.).

Structure of the Entrance Test: 2014 B.Com.(Hons.)

Sl. No.	Content	No. of Questions	Pattern of Questions	Marks
1.	Numerical ability	25	Multiple Choice	25
2.	Business concepts	30	Multiple Choice	30
3.	General knowledge	15	Multiple Choice	15
4.	Grammar	10	Multiple Choice	10
5.	Reading Comprehension	10	Multiple Choice	10
6.	Essay Writing	--	----	10
	Total	--	----	100

SYLLABUS & MODEL QUESTIONS

SECTION I : NUMERICAL ABILITY

The Questions generally will be on commercial arithmetic, viz., ratios, percentages, time and work, time and distance, mensuration, etc., and these questions will be on the standards of secondary and high school level.

Solve each of the following problems and indicate the number of most appropriate answer in the box provided in the cover sheet.

1. The average of three numbers is 20. If two numbers are 16 and 22, the third number is:

- (a) 22 (b) 20 (c) 19 (d) 18

2. The average of ten numbers is 7. If each number is multiplied by 12, then the average of the new set of numbers is:

- (a) 7 (b) 19 (c) 82 (d) 84

3. If $a:b = 5:9$ and $b:c = 4:7$, find $a:b:c$

- (a) 20:36:63 (b) 22:36:63 (c) 24:34:63 (d) none

4. If a man runs at 3 meters per second, how many kilometers does he run in 1 hour 40 minutes ?

- (a) 22 km (b) 8 km (c) 18 km (d) 17 km

5. At what rate percent per annum will a sum of money double in 8 years ?
(a) 10% (b) 12.5% (c) 13% (d) 14.5%.

SECTION II : BUSINESS CONCEPTS

The candidate's understanding of the basic concepts in Commerce, Economic and Accountancy is tested. The Standard expected is that of Intermediate (Commerce). The candidate is also expected to be aware of the Commerce, Economics and Business terms that frequently appear in Newspapers.

Select the appropriate concept for each of the following:

1. Exchange of goods for goods is known as:
(a) Trade (b) Commerce (c) Barter (d) Logistics
2. The Book of Original entry is known as:
(a) Ledger (b) Journal (c) Cash Book (d) None
3. Place utility is created by:
(a) Transport (b) Banking (c) Insurance (d) Godown
4. SEZ refers to:
(a) Special Export Zone (b) Special Economic Zone
(c) South East Zambia (d) Scotland Ecological Zoo
5. Which of the following assets is an example of Goodwill ?
(a) Tangible (b) Intangible (c) Fictitious (d) Both (b) & (c)

SECTION III: GENERAL AWARENESS

The candidate is expected to be aware of importance events, terms and development in history, geography, science, politics, sports, current affairs etc. Candidate's aptitude in general knowledge is examined.

1. America was discovered by
(a) Valentine Treshkova (b) Rontgen (c) Vasco da gama (d) Columbus

2. Orthology is the study of
 (a) Human Beings (b) Plants (c) Fishes (d) Birds
3. ECG traces movements of the
 (a) Brain (b) Heart (c) Lungs (d) Skin
4. Panaji is the capital
 (a) Assam (b) Goa (c) Bihar (d) Jharkand
5. Aung San Sui Kyi belongs to:
 (a) Myanmar (b) Indonesia (c) Malaysia (d) Singapore

SECTION IV: GENERAL ENGLISH (GRAMMAR)

1. Every community has some black sheep:
 1) black cloud 2) innocent 3) bad characters 4) criminals
2. Talk shop people are unbearable :
 1) rich 2) who talk about only their affairs
 3) business man 4) shopkeepers
3. He may appointment.
 1) ordered for 2) ordered 3) ordered in 4) none of these
4. I am tired this work.
 1) with 2) of 3) by 4) none of those
5. He will not what you say.
 1) listen 2) hear 3) listen to 4) None of these

SECTION V: READING COMPREHENSION

Read the following passage and answer the questions at the end on the basis of what is stated or implied in the passage.
 Choose the best answer for each question.

Though the U.S. prides itself on being a leader in the world community, a recent report shows that it lags far behind other industrialized countries in meeting the needs of its youngest and most vulnerable citizens. The U.S. has a Higher infant mortality rate, a higher proportion of low birth weight babies a smaller proportion of babies immunized against childhood diseases and a much higher rate of adolescent pregnancies. These findings, described as a "quiet crisis" requiring immediate and far-reaching action,

appeared in a report prepared by a task force of educators, doctors, politicians and business people. According to the report, a fourth of the nation's 12 million infants and toddlers live in poverty. As many as half confront risk factors that could harm their ability to develop intellectually, physically and socially. Child immunizations are too low, more children are born into poverty, more are in substandard care while their parents work and more are being raised by single parents. When taken together, these and other risk factors can lead to educational and health problems that are much harder and more costly to reverse.

The crisis begins in the womb with unplanned parenthood. Women with unplanned pregnancies are less likely to seek prenatal care. In the U.S. 80% of teenage pregnancies and 56% of all pregnancies are unplanned. The problems continue after birth where unplanned pregnancies and unstable Partnerships often go hand in hand. Since 1950, the number of single parent families has nearly tripled. More than 25 percent of all births today are to unmarried mothers. As the number of single parent families grows and more women enter the work force, infants and toddlers are increasingly in the care of people other than their parents.

More disturbingly, recent statistics show that American parents are increasingly neglecting or abusing their children. In only four years from 1987 - 1991, the number of children in foster care increased by over 50 percent. Babies under the age of one are the fastest growing category of children entering foster care. The crisis affects children under the age of three most severely, the report says. Yet is this period from infancy through preschool years-that sets the stage for child's future.

1.The number of children born to married mothers in US is approximately how many times the number of children born to unmarried mothers?

- 1) 3.5 mothers 2) 2 times 3) 1.5 times 4) 3 times

2.The main focus of the passage is on the plight of:

- 1) Low birth weight babies 2) Unwed mothers
3) Teenage mothers 4) Orphaned children

VI: ESSAY WRITING

Write an essay in about 250 words on any one of the following:

1. Match Fixing in Cricket
2. Political Corruption
3. Power Shortage

SCHEDULE OF B.Com.(Hons.) ADMISSIONS-2014

*	Date of Notification	08-05-2014
*	Sales & Acceptance of filled in Applications	09-05-2014
*	Last Date for Sale & Acceptance of filled in Application form	09-06-2014
*	Date and time of Entrance test	12-06-2014 (11:00 a.m. to 12:30 p.m.)
*	Results of entrance test will be announced on	23-06-2014 at 04:00 pm

ENTRANCE TEST CENTRES:

For Secunderabad College: Bhavan's Vivekananda College,
Sainikpuri, Near Neredmet X Roads,
Defence Colony, Sec'bad.
Ph: 27111611, 27115878

For Hyderabad Colleges: Indian Institute of Management &
Commerce, Adj. Telephone Bhavan,
Khairatabad, Hyd-500004
Ph: 23237902, 23231542

Time & Date of Entrance Test 2014

11 AM to 12.30 PM on Thursday, 12-06-2014

Date & Time for Counselling and Admissions

09.00 AM on Friday, 27-06-2014

Venue of Centralised Spot Admissions & Counselling

R.G.Kedia College,
Esamia Bazar,
Chaderghat, Hyderabad - 500 027
Ph: 24607120

Fee structure:

Indian Institute of Management & Commerce (Aided college)	Rs.16,200/-
Other Colleges	Rs.22,200/-



The List of colleges offering the B.Com.(Hons.) Course

1. Aurora Degree College, Chikkadpally, Hyderabad.
Ph: 27662668, 27661801
2. Avanthi Degree College, Barkatpura, Hyderabad-500027
Ph: 66414455, 27564527
3. Badruka College, Kachiguda, Hyderabad, Ph: 24732832
4. Bhavans Vivekananda College, Sainikpuri, Secunderabad.
Ph: 27111611, 27115878
5. Indian Institute of Management & Commerce (Aided)
Adj. Telephone Bhavan, Khairatabad, Hyd-500004
Ph: 23237902, 23231542
6. Jagruthi Degree College, Padmashali Bhavan,
Narayanguda, Hyd. Ph: 24751451, 24761554
7. Keshav Memorial Institute of Commerce & Sciences, Narayanguda,
Hyd. Ph: 23224651, 23227900
8. R.G.Kedia College, Esamia Bazar, Hyderabad - 500 027,
Ph: 24738708, 24607120
9. L.B.College, Mehdipatnam, Hyderabad - 500 028, Ph: 23532479
10. Nrupathunga Degree College, Lingampally, Kachiguda, Hyd-27.
Ph : 27568964.
11. Sri Sarada Degree College (Co-Ed.), Moosapet, Hyd. Ph: 23862289

IMPORTANT NOTE

ALL THE CANDIDATES WHO QUALIFY AT THE ENTRANCE TEST ARE REQUESTED TO COME TO THE COUNSELLING CENTER (R.G.KEDIA COLLEGE, ESAMIA BAZAR, HYD) WITH ALL RELEVANT ORIGINAL CERTIFICATES {X CLASS MEMO, INTERMEDIATE OR EQUIVALENT MEMO (10+2), INTERMEDIATE TRANSFER CERTIFICATE AND CASTE CERTIFICATE, IF ANY} ALONG WITH TWO PHOTO COPIES OF THE CERTIFICATES, THREE PASSPORT SIZE PHOTOGRAPHS AND REQUISITE FEE IN CASH.