'Maestro Ranbir Activation' Offer-(Lucky Draw) Terms & Conditions

- 1. The 'Maestro Ranbir Activation' offer (bereinafter called 'MRA Offer') is promoted by Hero MotoCorp Ltd. (hereinafter referred to as 'HMC')
- 2. The MRA offer is open only to males fulfilling all the following conditions:
 - A) who are residents of India; B) who are at least 18 years of age; C) who possess a valid driving licence; D) who test-ride or purchase a 'Maestro' scooter at an authorised outlet of Hero MotoCorp Ltd (hereinafter referred to as "HMC Outlet").
- all such males shall be hereinafter referred to as "Participants"
- 3. The MRA Offer is available for 2 designated categories, which involves (1) the participants residing and participating for 'Slogan Writing Contest' in the states of Tamil Nadu and Karnataka and (2) the participants residing and participating for 'Lucky Draw' in other states of the country
- The MRA offer is open for the period from 1st May 2014 to 31st May 2014 both days inclusive (hereinafter referred to as "Offer Period"), unless otherwise changed by HMC.
- 5. The MRA Offer is not open to employees and associates of HMC, its outlets, advertising agency and their relatives.
- 6. The participation in MRA Offer is purely on voluntary basis.
- All participants taking test-ride of 'Maestro' scooter shall be required to sign an Undertaking/Indemnity in favour of HMC and its outlets before taking test-ride.
- 8. Every participant shall be entitled for one Lucky-Draw coupon only.
- 9. The 'Lucky-Draw' is not available in the states of Tamil Nadu & Karnataka.
- 10. The participant(s) taking more than one test-ride shall be entitled to fill-up only one Lucky-Draw Coupon. Therefore, anyone found to fill-up more than one Lucky-Draw Coupon shall be disqualified for participation and/or any benefit under MRA Offer.
- 11. The participant(s) may have a chance to meet Ranbir Kapoor based on lucky-draw results.
- 12. HMC reserves the right to select the participants and procedure by which the lucky-winners shall be decided and result arising out of that shall be final and binding upon all.
- 13. It is the sole discretion of HMC to offer or not to offer the travel facilities to the lucky-winners (to and fro) from the city from where Maestro has been purchased /test ridden to Mumbai, besides deciding the mode of travel viz. Air, Rail or Road. In case of air-travel, it will be economy class air-travel to Mumbai from the airport closest to the city from where 'Maestro' scooter has been purchased/test ridden; and in case of travel by train or road, it will be train or taxi/bus closest to the railway station or taxi/bus station where 'Maestro' scooter has been purchased/test ridden.
- 14. The lucky-winners shall be entitled to boarding & lodging on twin sharing basis for one night; and an opportunity to meet Ranbir Kapoor. All other expenses will be the responsibility of the lucky-winners.
- 15. All expenses including but not restricted to following will be borne by the lucky-winners:
 - i) Local transportation & conveyance ii) Incidentals iii) Additional accommodation iv) Other facilities offered by the Hotels/availed by the lucky-winners.
- 16. The date, timing & location of meeting with Ranbir Kapoor shall be as per the discretion of HMC and no request in this regard will be entertained.
- 17. HMC reserves the right to change the terms & conditions of this MRA Offer at any time without prior intimation. In case of cancellation and/or any changes in MRA Offer, the participants are not entitled to any compensation, whatsoever.
- 18. It is the sole responsibility of the participant(s) only to check about the date & venue of the lucky-draw from the outlet concern he has purchased/test ridden the 'Maestro' scooter and be present at the time of lucky-draw, besides knowing the result thereof.
- 19. The Lucky-Draw Coupon should be filled completely. Incomplete Lucky-draw coupon may be disqualified for any benefits under this MRA Offer.
- 20. The benefits under MRA Offer shall be subject to Indian Laws, including tax regulations/ other taxes as may be applicable to the Lucky Winner(s) from time to time. HMC and/or HMC outlets will not be responsible for payment of any taxes, levies or charges, which if payable, shall be borne by the lucky-winners.
- 21. The lucky-winners may be photographed during the meeting with Ranbir Kapoor or otherwise and HMC will have the unconditional right to use these pictures for publicity purposes.
- 22. The Lucky-winner(s) should be medically fit to travel.
- 23. If lucky-winners are found not to abide by the desired behaviour at the venue or otherwise, all their entitlement/rights under MRA Offer shall be forfeited/cancelled and they shall not be allowed to enter and/or remain at the venue.
- 24. HMC reserves the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify the MRA Offer including but not limited to the eligibility criteria at its sole discretion anytime during the offer period, as may be required in view of business exigencies and/or changes by regulatory authority and/or statutory changes and the same shall be binding on the participants.
- 25. HMC and/or HMC outlets and associates shall not be responsible for any loss, injury or any other liability whatsoever, caused to participant(s)/lucky-winner(s)/ during the test ride and/or their trip to Mumbai and/or at the venue.
- 26. The benefits under the MRA Offer are not transferable, redeemable in cash or deferrable.
- 27. The decision of HMC on all matters relating to MRA Offer shall be final and binding.
- 28. The MRA Offer is subject to force majeure conditions.
- 29. The MRA Offer shall be subject to the exclusive jurisdiction of competent Courts of New Delhi only.

'Maestro Ranbir Activation' Offer- (Slogan Writing Contest) Terms & Conditions

- The 'Maestro Ranbir Activation' Offer (hereinafter called "MRA Offer") is promoted by Hero MotoCorp Ltd. (hereinafter referred to as 'HMC')
- 31. The MRA offer is open only to males fulfilling all the following conditions:
 - A) who are residents of India; B) who are at least 18 years of age; C) who possess a valid driving licence; D) who test-ride or purchase a 'Maestro' scooter at an authorised outlet of Hero MotoCorp Ltd (hereinafter referred to as "HMC Outlet").
 - all such males shall be hereinafter referred to as "Participants"
- The MRA Offer is available for 2 designated categories, which involves (1) the participants residing and participating for 'Slogan Writing Contest' in the states of Tamil Nadu and Karnataka and (2) the participants residing and participating for Lucky Draw' in other states of the country
- The MRA offer is open for the period from 1st May 2014 to 31st May 2014 both days inclusive (hereinafter referred to as "Offer Period"), unless otherwise 33.
- The MRA Offer is not open to employees and associates of HMC, its outlets, advertising agency and their relatives.
- 35.
- The participation in MRA Offer is purely on voluntary basis.

 All participants taking test-ride of 'Maestro' scooter shall be required to sign an Undertaking/Indemnity in favour of HMC and its outlets before taking test-36. ride.
- 37. Every participant shall be entitled for one Slogan Writing Coupon only.
- The Slogan Writing Coupon should be filled completely. Incomplete Slogan writing coupon may be disqualified for any benefits under this "MRA Offer"
- The participant(s) taking more than one test-ride shall be entitled to fill-up only one Slogan Writing Coupon. Therefore, anyone found to fill-up more than 39. one Slogan Writing Coupon shall be disqualified for participation and/or any benefit under MRA Offer.
- The participant(s) may have a chance to meet Ranbir Kapoor based on slogan writing.
- The winning participants of slogan writing contest (hereinafter referred to as "the Lucky-winners") shall be decided by the selected judge(s) appointed by HMC at its sole discretion and the decision of judge(s) shall be final and binding upon all
- HMC reserves the right to select the participants and procedure by which the lucky-winners shall be decided and result arising out of that shall be final and 42. binding upon all.
- 43. It is the sole discretion of HMC to offer or not to offer the travel facilities to the lucky-winners (to and fro) from the city from where Maestro has been purchased /test ridden to Mumbai, besides deciding the mode of travel viz. Air, Rail or Road. In case of air-travel, it will be economy class air-travel to Mumbai from the airport closest to the city from where 'Maestro' scooter has been purchased/test ridden; and in case of travel by train or road, it will be train or taxi/bus closest to the railway station or taxi/bus station where 'Maestro' scooter has been purchased/test ridden.
- The lucky-winners shall be entitled to boarding & lodging on twin sharing basis for one night; and an opportunity to meet Ranbir Kapoor. All other expenses will be the responsibility of the lucky-winners.
- All expenses including but not restricted to following will be borne by the lucky-winners:
 - i) Local transportation & conveyance, ii) Incidentals, iii) Additional accommodation, iv) Other facilities offered by the Hotels/availed by the lucky-winners.
- The date, timing & location of meeting with Ranbir Kapoor shall be as per the discretion of HMC and no request in this regard will be entertained. 46.
- 47. HMC reserves the right to change the terms & conditions of this MRA Offer at any time without prior intimation. In case of cancellation and/or any changes in MRA Offer, the participants are not entitled to any compensation, whatsoever.
- It is the sole responsibility of the participant(s) only to find out the results of Slogan Writing Contest from the outlet concern he has purchased/test-ridden the Maestro scooter.
- The benefits under MRA Offer shall be subject to Indian Laws, including tax regulations/ other taxes as may be applicable to the Lucky Winner(s) from 49. time to time. HMC and/or HMC outlets will not be responsible for payment of any taxes, levies or charges, which if payable, shall be borne by the lucky-
- 50. The lucky-winners may be photographed during the meeting with Ranbir Kapoor or otherwise and HMC will have the unconditional right to use these pictures for publicity purposes.
- 51. The Lucky-winner(s) should be medically fit to travel.
- If the lucky-winners are found not to abide by the desired behaviour at the venue or otherwise, all their entitlement/rights under MRA Offer shall be forfeited/cancelled and they shall not be allowed to enter and/or remain at the venue.
- HMC reserves the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify the MRA Offer including but not limited to the eligibility criteria at its sole discretion anytime during the offer period, as may be required in view of business exigencies and/or changes by regulatory authority and/or statutory changes and the same shall be binding on the participants.
- HMC and/or HMC outlets and associates shall not be responsible for any loss, injury or any other liability whatsoever, caused to participant(s)/luckywinner(s)/ during the test ride and/or their trip to Mumbai and/or at the venue.
- The benefits under the MRA Offer are not transferable, redeemable in cash or deferrable.
- The decision of HMC on all matters relating to MRA Offer shall be final and binding. 56.
- The MRA Offer is subject to force majeure conditions.
- The MRA Offer shall be subject to the exclusive jurisdiction of competent Courts of New Delhi only.