

VIVEKANANDHA SCHOLARSHIP ELIGIBILITY TEST – VSET 2014

MODEL QUESTION PAPER

PART C – GENERAL AWARENESS:

GENERAL KNOWLEDGE, CURRENT AFFAIRS, BUSINESS SCENARIO (MBA)

1. The World Bank in the month of March 2013 barred which company from doing any business with it or the projects funded by it for a period of six months?
 - a) Punj Lloyd Group
 - b) Lanco Infratech Limited
 - c) Larsen & Toubro
 - d) IVRCL Infrastructures & Projects Ltd
2. The Foreign Investment Promotion Board (FIPB) on 6 March 2013 cleared the investment proposal of which Malaysian budget carrier to launch the new airline along with Tata Group and Arun Bhatia's Telestra Tradeplace?
 - a) Cebu Pacific
 - b) AirAsia
 - c) JetStar
 - d) Tiger Airways
3. Which confectionary giant was slapped with a notice demanding 250 crore Rupees by the Directorate General of Central Excise Intelligence on the grounds of excise duty evasion?
 - a) Cadbury India Ltd
 - b) Wrigley India
 - c) Lotte India
 - d) Perk India Ltd
4. Which telecom company in the month of March 2013 launched high quality voice service for its subscribers in Kenya, Rwanda, Malawi and Nigeria in the African sub-continent?
 - a) Vodafone
 - b) Reliance
 - c) Idea Cellular
 - d) Bharti Airtel

5. Microsoft launched the new version of which software for the businesses running in India? This software will facilitate sharing the data seamlessly across the computers and mobiles with the help of cloud computing technology.
 - a) MS Office 2009
 - b) MS Office 365
 - c) MS Office 2013
 - d) MS Office 2010
6. Which social networking site made its debut in the NYSE stock exchange on 7th Nov 2013?
 - a) Face Book
 - b) You Tube
 - c) Twitter
 - d) GooglePlus
7. Name the person who headed the committee constituted by the Union Government of India to give clear definitions to Foreign Direct Investment (FDI) and Foreign Institutional Investment (FII) with an aim of removing the ambiguity from both types of foreign investments.
 - a) Dr. K.C. Chakrabarty
 - b) Arvind Mayaram
 - c) Dr. Urjit R. Patel
 - d) Y.H. Malegam
8. What is the amount allotted to Gujarat from the Planning Commission of India under its annual plan 2013-14?
 - a) 63000 crore rupees
 - b) 54000 crore rupees
 - c) 59000 crore rupees
 - d) 45000 crore rupees
9. Name the latest case in which Supreme Court of India practiced the Scope of Article 21 (Right to Life and Personal Liberty)?
 - a) Videocon case against three Ugandan citizens
 - b) Maneka Gandhi vs. Union of India Case

c) Gopalanachari vs. Administrator, State of Kerala

d) Francis Coralie Mullin vs. Union Territory of Delhi

10. Name the person who has been appointed the head of the committee to Examine Indecent Representation of Women in Media Constituted?

a) Bimal Jalan

b) K Ratnaprabha

c) JS Verma

d) Acharya Kripalani

11. Government of India on 19 June 2013 announced a disaster relief fund of _____ crore rupees to Uttarakhand.

a) 1100

b) 1000

c) 700

d) 1500

12. Indian Air Force (IAF) received its first of the ten Boeing C-17 Globemaster III Aircraft from United States on 18 June 2013. The first C-17 Globemaster landed at _____ Airbase in India?

a) Hindan Air Force Station Airbase

b) Farkhor Air Force Station Airbase

c) Palam Air Force Station Airbase

d) Ambala Air Force Station Airbase

13. Name the state that made it mandatory to have an Aadhaar Card to withdraw salary from August for teaching and non-teaching staffs?

a) Gujarat

b) Uttar Pradesh

c) Himachal Pradesh

d) Maharashtra

14. Which among the following scheme launched by Government of India is a "Conditional Cash Transfer" scheme for Girl Child?

[A]Swadhar

[B]Svayamsidhha

[C]Dhanlakshmi

[D]Sabla

15. "World's Local Bank" is the punch line of which bank

a) HSBC Bank

b) YES Bank

c) ICICI Bank

d) HDFC Bank

16. This company is "applying thought" which company?

a) TCS

b) Wipro

c) Reliance

d) HCL

17. What is the headquarters of the Tata group called?

(a) Tata House

(b) Jasmshedji House

(c) Bombay House

(d) None

18. One of the following is not an Insurance Company

(a) ICICI Prudential

(b) HDFC Natwest

(c) OM Kotak Mahindra

(d) Birla Sun Life

19. Which country is the company Nestle head quartered?

(a) Sweden

(b) Switzerland

(c) The Netherlands

(d) Luxemburg

20. “Be the first to know” is the baseline of which company?
- (a) BBC
 - (b) STAR News
 - (c) CNBC
 - (d) CNN
21. Mr. Shiv Nadar is the Chairman of which of the following groups of companies?
- (a) Wipro
 - (b) HCL
 - (c) Aptech
 - (d) None of these
22. The management strategy with the acronym CRM can be expanded as:
- (a) Concrete Relationship Management
 - (b) Customer Relationship Management
 - (c) Correct Relationship Management
 - (d) Constructive Relationship Management
23. When there is many buyer and one sellers in a market – what is this situation called?
- (a) Monopoly
 - (b) Monopsony
 - (c) Monotony
 - (d) Oligopoly
24. Can u name the company who has launched the cool ‘Appy Fiz’ drinks in the market?
- a) Pepsi
 - b) Coca-cola India
 - c) Dabur Real
 - d) Parle
25. Which Indian company is the first to get listed on the Singapore Stock Exchange?
- a) Bharti Enterprises
 - b) Infosys
 - c) TCS
 - d) Meghamani Organics Ltd.

26. With whom would you associate Renuka Ramnath?
- A) ICICI Bank
 - B) HSBC
 - C) ICICI Venture
 - D) ICICI Prudential
27. In the very first ad of PEPSI done by Shahrukh khan which was the model present with him and now she has evolved into an actress?
- A) Mahima Chaudhary
 - B) Juhi Chawla
 - C) Sandali Sinha
 - D) Karishma Kapoor
28. Two-mega confectionary brands MahaLacto & Eclairs; are owned by which company?
- A) Parry's
 - B) Lotte
 - C) Cadbury
 - D) Nutrine
29. Which country launched the world's first 4G mobile communication system?
- a) Japan
 - b) Indonesia
 - c) India
 - d) China
30. FIAT, the Italian manufacturer, stands for?
- A) Faccricca Italiana Automobile Toronto
 - B) Fabbrica Italiana Automobile Taranta
 - C) Fabrica Italia Automobile Tathiya
 - D) Fabbrica Italiana Automobile Torino
31. Which is the first company to produce cell phones with fragrance
- a) Casio
 - b) Siemens
 - c) Alcatel
 - d) Motorola

32. This cellphone company has scripted a major global sports sponsorship deal with the women's tennis association tour, Name the company?
- a) Sony ericsson
 - b) LG
 - c) Philips
 - d) Siemens
33. Name the bank which first introduced ATMs in India
- a) HSBC
 - b) IDBI
 - c) ICICI
 - d) Citi Bank
34. KYC – Refers to due diligence activities that financial institutions and other regulated companies must perform to ascertain relevant information. What does 'KYC' stand for?
- a) Know Your Cost
 - b) Know Your Currency
 - c) Know your Customer
 - d) Know your Capital
35. ITC Limited is an Indian public conglomerate company head quartered in Kolkata. What does 'ITC' Stand for?
- (a) Indian Technical Corporation
 - (b) Imperial Tobacco Company of India
 - (c) Indian Tobacco Company
 - (d) Industrial Technical Corporation
36. AMUL – A Brand which spurred 'White revolution' is an Indian dairy cooperative, based in Gujarat. What does 'AMUL' stand for?
- (a) Amrit Milk Union Limited
 - (b) Anand Milk Union Limited
 - (c) Amulya Milk Urban Limited
 - (d) Anand Milk Urban Limited

37. The P&G – which is multinational consumer goods company headquartered in Cincinnati, Ohio, USA stand for
- (a) Proctor & Gambell
 - (b) Proactive & Gentle
 - (c) Proctor & Gamble
 - (d) Proactive & Gimbel
38. 'Drivers Wanted' – is the tagline for which of the following Automobile companies?
- (a) Mercedes Benz
 - (b) BMW
 - (c) FIAT
 - (d) Volkswagen
39. Which of the following news broadcasting company uses the tag line “THE MOST TRUSTED NAME IN NEWS” ?
- (a) CNBC
 - (b) CNET
 - (c) CNN
 - (d) BBC
40. Identify this French multinational vehicle manufacturer



- (a) Renault
- (b) Skoda
- (c) Logan
- (d) Mahendra

ANSWER KEY

1-C, 2-B, 3-A, 4-D, 5-B, 6-C, 7-B, 8-C, 9-A, 10-B, 11-B, 12-A, 13-D, 14-C, 15-A, 16-B, 17-C,
18-B, 19-B, 20-D, 21-B, 22-B, 23-A, 24-D, 25-D, 26-C, 27-C, 28-D, 29-D, 30-D, 31-B, 32-A,
33-A, 34-C, 35-C, 36-B, 37-C, 38-D, 39-C, 40-A