

ABOUT COER School of Management COER- School of Management (COER-SM) was started by Seth Roshanlal Jain trust in the year 2006 with the objectives to create world class professional to meet the booming demand of talented professionals in the industry. Presently, COER SM offer MBA, MCA, BBA, BCA and B.Com (Honors) programs. The Institute is committed to the business world and the society at large for developing professional managers with varied competencies and ethical values.

COURSES OFFERED BY COER-SM

Master of Business Administration (MBA)- 120 Seats Two years Full Time Post Graduate Degree Programme, affiliated to UTU, Dehradun and approved by AICTE, New Delhi.

Eligibility: Bachelor's Degree of 3 years minimum duration from a recognized University with a min 50% marks. (Final year appearing may also apply) and valid MAT/CMAT/CAT/UKPGEE any other equivalent score card. Specializations-Marketing, HRM, Finance, International Business

Master of Computer Application (MCA)- 60 Seats Three years Full Time Post Graduate Degree Programme affiliated to UTU, Dehradun approved by AICTE, New Delhi.

Eligibility: Bachelor's degree of 3 years minimum duration from a recognized University (Final year appearing may also apply) with Mathematics, or Statistics at Graduation / 10+2 level. The candidate must have qualified UKSEE examination.

MCA Lateral Degree Admission to second year of Three years Full Time Post Graduate Degree Programme affiliated to UTU, Dehradun approved by AICTE, New Delhi.

Eligibility: BCA, B.Sc. (Computer Science), B.Sc (IT). With 50% marks. The candidate must have qualified UKSEE examination.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)-Seats 60 Three years Full Time Graduate Degree Programme, affiliated to Sri Dev Suman University, New Tehri, Uttarkhand

Eligibility: Intermediate(10+2) from any recognized Board in any stream.

BACHELOR OF COMPUTER APPLICATION (BCA)-Seats 60 Three Years Full Time Graduate Degree Programme, affiliated to Sri Dev Suman University, New Tehri, Uttarakhand.

Eligibility: Intermediates (10+2) with Mathematics as a compulsory subject from any recognized board.

BACHELOR OF COMMERCE (HONORS)-Seats 60 Three years Full Time Graduate Degree Programme, affiliated to Sri Dev Suman University, New Tehri, Uttarkhand.

Eligibility: Intermediate(10+2) from any recognized Board in any stream.

FACULTY COER-SM provides its students the highly qualified, experienced and self motivated faculty. Faculty plays the role of mentor and guide for overall development of students.

TRAINING AND PLACEMENTS A large number of COER-SM students have been placed in various the leading companies namely: GINGER WEB TECHNOLOGIES, SHELL LUBRICANTS, GENPACT, JARO EDUCATION GROUP ICICI BANK, ICICI PRUDENTIAL, VODAFONE, IDBI, HDFC STANDARD LIFE, BAJAJ ALLIANZ, INDIA MART, ITC, ASAHI GLASS, ASHOKA LEYLAND, BAJAJ ALLIANZ, DAFFODIL SOFTWARES PVT. LTD., DSCL SUGAR CONSOLIDATED LTD., GENPACT, HDFC BANK, NIIT, LUPIN PHARMACEUTICALS, RELIANCE RETAIL, SHOPPERS STOP AND SEVERAL OTHERS.

LIBRARY COER-SM has a rich library having more than 5000 books, more than 100 national and international journals and free access to e-journals which consists of more than 1000 journals in different disciplines of management.

COMPUTER CENTER Along with a multi – faceted campus to go with, a large number of PC's strong network with LAN facilities adds a different dimension to the computer center. COER also boasts of it high range Wi-Fi campus which enables the students to be in touch with the outside world.

SPORTS AND HEALTH CLUB Well equipped health club for boys and girls is available. Badminton, basketball, volleyball, football and cricket are major sports which students play and perform well at University level.

RESIDENTIAL COMPLEX COER hostels provide a unique experience in community living. COER has 6 boy's and 4 girl's hostels where the rooms are fully furnished with all the modern facilities required for comfortable stay.

AUDITORIUM The Vardhaman auditorium with the seating capacity of 1500. The auditorium is multipurpose building with a circular plan.

STUDENT CENTRE AND OTHER FACILITIES Student centre caters to the needs of the students beyond the academic schedule. The central houses, cafeteria-quick bite, health club, communication centre, stationary shop, provision store and basket ball court etc. The college has its own medical centre where the medical facilities exist for the students and staff members. To encourage developing hobbies, student centre has also the facilities of hobbies club particularly of electronics, photography, music etc.

INDUSTRIAL VISITS To provide industrial exposure to students, industrial visits are organized on regular basis. Few of them made this year are to Max Mobile Roorkee, Everest Industries Roorkee and Shanti kunj, Haridwar.

VALUE ADDED ACTIVITIES @ COER SM Value Added activities delivers possibilities to students for self-expression and self-fulfillment. These activities help students stay active, learn to interact with others and develop time management, work in collaboration to exercising leadership and enhance the ability to take initiatives and determine their potential and improve both academic and pragmatic knowledge. In addition, these activities ensure physical, mental, social, emotional and aesthetic improvement of a youngsters which help them in meeting the coming challenges of life. The value added programmes have been incorporated in the regular time table of the students. Some of the Activities are Major Research Project, Minor Research Projects, SIP, Team Building, Group Discussion, Debate, Case Analysis, Business Quiz Competition. Business Plan, Lexicon, Critical Analysis of Movies and Colloquium.

GUEST LECTURES Guest speakers are invited on regular basis from reputed education Institutes and companies to share their experiences with students. In the recent past Dr. Upinder Dhar, Vice Chancellor, J.K. Lakshmi Pat University, Jaipur, Dr. Vinay Kr. Nangia, Professor, DOMS, IIT Roorkee, Prof. Raj Kumar Professor, FMS, BHU, Varanasi. DR S.Rangenakar HOD DOMS, IITR, Dr Rajkumar Singhania, Director, Plus Automobiles, Bilaspur, Dr Sugata Gangopadhyay, Associate Professor, Department of Computer Science, IIT Roorkee, Roorkee visited the COER-SM and delivered the lectures.

INTERNATIONAL EXPOSURE A foreign delegation including Dr. Namjae Cho, Professor, School of Business, Hanyang University, Korea, and Dr. Aimee Hampell Milagrosa of German Development Institute, Germany, accompanied by her two Research Scholars, Mr. Alexander Haddad and Katharina Pannwitz of the same institute visited COER School of Management on Saturday, March 8, 2014. A guest lecture was conducted on the same day on "Observation and Listening Skills". Dr Sugam Sharma, Senior System Analyst, Center for Survey Statistics and Methodology, USA delivered a talk for the students on "How to pursue Higher Studies in USA"

ABOUT COLLEGE OF ENGINEERING ROORKEE (COER) College of Engineering Roorkee (COER) is the best engineering college of North India. The COER campus is meticulously constructed. The infrastructure and the academicians are providing the best of inputs for education and extracurricular activities. COER offers -Computer Science & Engineering, Information Technology, Electronics & Tele-Communications, Electrical and Electronics Engineering, Mechanical Engineering, Civil Engineering, Applied Electronics & Instrumentation.



COER TALENT SEARCH EXAMINATION (CTSE 2014)

Registration Form

Name of Student : _____
 School/College/Institute: _____
 Address : _____

 Contact NO : _____

Affix Passport size
 photograph duly
 attested by a
 gazette officer or
 Principal of
 School /College

Category Applied: Category 1 : 12th Pass/Appearing (2014)
 Category 2 : Fresh Graduate / Final Year Appearing (Any Discipline)

Registration Fees : Rs 200/- only

Payment Mode: Cash / Demand Draft

DD/NO : _____

Bank Drawn _____ Date : _____

Signature of Student

Note:

- 1) Demand draft/Cheque in favor of "College of Engineering Roorkee," payable at Roorkee
- 2) Attach a Duly attested marksheet of last examination passed.

For further Details and Registration Contact:

COER SCHOOL OF MANAGEMENT (COER-SM)

7th Km on Roorkee-Hardwar Road, Vardhman Puram, Roorkee-247667, Hardwar (Uttarakhand)

Mr Ranit Kishore: 9759004370; Dr Ravindra Saini: 9634845848;

Dr Pankaj Bijalwan: 9719135726; Fax (01332) 270307

E-mail: coersmadmission@gmail.com; Website: www.coer.ac.in

COER TALENT SEARCH EXAMINATION (CTSE 2014)

ADMIT CARD

Sunday, May 18, 2014
 10:30 am-12 Noon

Affix Passport size
 photograph duly
 attested by a
 gazette officer or
 Principal of
 School /College

Name of Students _____

School / College /Institute _____

Category Applied: Category 1 – Intermediate / Appearing 2014
 Category 2 – Fresh Graduate / Final Year appearing (2014)

Address: _____

Examination Centre: College of Engineering Roorkee, 7Km on Roorkee Haridwar Highway,
 Vardhmanpuram, Roorkee (UK)

Issuing Authority CTSE-2014
 (Seal)

Signature of Student
 (In Examination Hall)

Signature of Invigilator
 (In Examination Hall)

Instructions:

- 1-Student must carry their admit cards for entering in the examination hall
- 2- Student is not allowed to carry Mobile phone/Calculators or any other electronic device inside the examination hall
- 3- Student should occupy his/her seat in the examination hall 15 minutes prior to the examination.
- 4-Any students found using any unfair means will be immediately disqualified.
- 5-Any legal matter will be subjected to the jurisdiction of Haridwar court only.

COER TALENT SEARCH EXAMINATION (CTSE 2014)

COER-School of Management is proud to conduct a State Level Talent Search Examination on **Sunday, May 18, 2014**. The aim behind conducting such a huge level activity shall be to attract more and more students from Northern region and engrave out there hidden talent. Attractive Cash Prizes, Medals and Certificates will be awarded to the position holders of the test.

How to Apply Registration form can be downloaded from our website coer.ac.in and it will also be available in the our Institute as well as at major Coaching Classes/Book Stores in various cities such as Dehradun, Roorkee, Hardwar, Rishikesh, Nainital, Haldwani, Rudrapur, Tehri, Shrinagar, Saharanour, Muzaffarnagar, Bijnor, Moradabad, Kotdwar, Najibabad etc.

Online Application Students can also apply for CTSE -2014 by filling online form from our website www.coer.ac.in by making payment through Credit/Debit Card and Internet banking.

Examination Pattern Question paper will have four sections i.e. **General Knowledge, Quantitative Aptitude, Logical Reasoning and English**, each section will have 25 multiple choice questions. Each right answer will be awarded 4 marks while one marks will be deducted for each wrong answer.

Registration Fee: Rs 200/- to be paid cash at the institute/DD in favor of College of Engineering Roorkee.

Submission of Forms Duly Filled registration form can be submitted in the Institute or can be sent through speed post/courier at the Institutes address.

Last Date of Submission Form: Saturday, May 10, 2014

Admit Card Those students who have submitted the forms personally in the Institute can collect the admit card at the same time whereas outstation candidates can obtain their admit cards from the specific counters installed in the Institute on May 18, 2014 during 08:00 – 09:30 am.

Examination Centre College of Engineering Roorkee, 7Km on Roorkee Haridwar Highway, Vardhmanpuram, Roorkee (UK)

Details of Prizes, Medals and Certificates

Separate prizes will be distributed for the first 200 candidates of both the categories* as per details given below

DETAILS OF PRIZES FOR CATEGORY 1* AND CATEGORY 2**

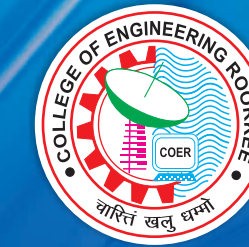
RANK	PRIZES		
	CASH PRIZES (Rs.)	MEDALS	CERTIFICATES
1	11000	GOLD+TROPHY	YES
2-10	5000 EACH	SILVER	YES
11-20	3000 EACH	BRONZE	YES
21-30	2000 EACH	-	YES
31-50	1000 EACH	-	YES
51-200	-	-	YES

*Category 1: 12th Pass / Appearing in 2014

** Category 2: Fresh Graduate / Final Year Appearing (Any Discipline) in 2014



COER SCHOOL OF MANAGEMENT



Presents
 1st time in Uttarakhand

COER TALENT SEARCH EXAMINATION (CTSE-2014)

On

Sunday, May 18, 2014

Timings: 10:30-12:00 noon

Eligibility: 10+2 (Appeared in 2014) &
 Graduate in any discipline (Graduation Final year appearing in 2014)

Examination Centre:

COER SCHOOL OF MANAGEMENT (COER-SM), Roorkee
 7th Km on Roorkee-Hardwar Road, Vardhman Puram,
 Roorkee -247667, Hardwar (Uttarakhand)

Contact info: Mr Ranit Kishore: 9759004370; Dr Ravindra Saini: 9634845848

Dr Pankaj Bijalwan: 9719135726; Fax: (01332) 270307

E-mail: coersmadmission@gmail.com; Website: www.coer.ac.in