

Citi4Champ Contest Details

1. This contest is valid for residents of India aged 18 or above who have participated in the 'Citi48Champ' on-ground event held at select corporate parks in Chennai and Bangalore.
2. The Facebook contest starts on 11th April and ends on 13th April
 - Entry to the digital Facebook contest is only through the on-ground event. All those who participate in the on-ground event and give their consent for their picture to be uploaded on Facebook, will automatically be signed up for the digital Facebook contest with his picture uploaded to a photo album on the a newly created event page on Facebook The objective is to get maximum likes on the photo of the participant uploaded on Facebook. Each participant gets a head start with a score that he garnered during the on ground event. The participant has to mobilize his Facebook friendship to get likes on his photo uploaded on our FB page. Each like equals a run and his task is to score as many runs (likes) as possible.
 - Gratification: The contest enables a participant to score as many runs as possible and he is encouraged to score more via gratifications by milestone during the promotion period.
 - a. For the on-ground event, the participant who faces the maximum number of balls will be given a (bat worth Rs. 4800) the same day post the event is over.
 - b. For the digital event –
 - i. The top 8 participants (in terms of their total score on the digital contest) will win BMS GV's of Rs. 500 on both 10th and 11th April.
 - ii. The GV's will be sent to the winners via e-mails to the id shared by them during the on-ground activity
 - iii. The vouchers will be shared within 5 days of the Facebook contest start date (11th April ,2014)
 - iv. The participant with the maximum total score in the digital contest will also be given a bat of Rs. 4800 which will be delivered to his office
 - v. The digital winners will be announced after the digital contest is over
 - vi. All photos received on 10th and 11th April between 9:30 AM to 6 PM will be optimized for web upload and uploaded on 11th April
3. Winners will be notified by the event page on Facebook and a message will also be sent with the voucher details to their Facebook inbox.

Terms and Conditions for Citi48Champ Contest

4. By participating in this contest, participants agree to be bound by the Terms & Conditions of this Offer.
5. All photos are clicked, and uploaded to Facebook by 3rd party. Photos will be uploaded only on the participants written consent obtained during the on-ground activity.
6. The decision of Citibank would be considered final for rewarding prizes to winners and on deciding the winners. The participants agree that no claims pertaining to the qualifying criteria and the selection of the Winner(s) shall be raised against Citibank.



7. Citibank shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, to the participant and/or the Winner(s), directly or indirectly, as a result of participating in the event or by the use or non-use or suitability or effectiveness of the bonus
8. The Prize(s) offered under the offer is final and no exchanges are permissible. There is no cash alternative to the Offer and neither can the Prize(s) be redeemed for cash.
9. Citibank reserves the right to, at any stage and at its discretion, modify/change or alter the Offer Period.
10. Neither anything contained in these Terms & Conditions, nor the running of this Offer to which they apply, shall be construed as an obligation on Citibank to continue the offer up to, on or after the Offer termination date.
11. Nothing herein amounts to a commitment or representation by Citibank to conduct further such offers.
12. The Terms & Conditions shall be governed by the Laws of India.
13. The participants shall not hold Citibank, its group entities, or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses which a participant claims to have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the Offer or the acceptance, decline, non-receipt, suitability, quality or use or deployment of any Prize given, defect or deficiency in the Prize or its delivery and Citibank holds no warranties in respect of the Prize(s) to the Winner(s).
14. If the contest and/or anything to be done by Citibank or any other entity in respect of the contest is prevented or delayed by causes, circumstances or events beyond the control of Citibank or any other entity, including but not limited to computer viruses, tampering, unauthorised intervention, interception, fraud, technical failures, floods, fires, accidents, earthquakes, riots, explosions, wars, hostilities, acts of government or other causes of like or similar or other character beyond the control of Citibank or the other entity/ies, then Citibank and/or the other entity/ies shall not be liable for the same to the extent so prevented or delayed, and will not be liable for any consequences.
15. The Terms & Conditions of the contest shall be in addition to & not in substitution/derogation to the Rules & Regulations governing the use of the Citibank websites as stated above.
16. Citibank reserves the right to, without liability or prejudice to any of its other rights, at any time, without previous notice and from time to time, withdraw/suspend/amend/cancel or amend/modify/vary any of the Terms & Conditions of this contest, without assigning any reasons therefore.
17. All of Citibank's actions shall be on a best-efforts basis only.
18. Any dispute arising out of this contest shall be subject to the exclusive jurisdiction of competent courts in Mumbai.
19. Disputes arising only within 6 months after declaration of results will be entertained.
20. Participants agree to be bound by the Terms & Conditions contained herein. Without a Participant being required to do any further act, the Participant shall be deemed to have read, understood and unconditionally accepted the Terms & Conditions herein
21. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or Instagram.