



# POST GRADUATE PROGRAMME IN BUSINESS MANAGEMENT PROGRAMME BROCHURE (2014-2017)

# **CHENNAI CENTRE**

45, Nehru Street, Ramaniyam Siddharth Building 1st Floor, Industrial Estate North Phase, Ekkattuthangal, Chennai 600 032. Tel. +91-44-222 555 65 & 66

# CHAIRMAN'S MESSAGE



Dear friend.

The increasing significance of eastern economies in recent years has presented India with opportunities and concomitant challenges. Growth rates, though moving southward, are still at levels that the developed world envies. Distributive justice remains a formidable challenge. Regional imbalances distort the Indian growth story. Physical infrastructure, for the most part, has failed to keep pace with the demands of the productive sectors of the economy. Providing meaningful employment to India's teeming millions seems to be a receding goal. It is in this context that investing in quality education assumes more importance than ever before.

Upgrading the skills of young Indians is central to our developmental efforts. That needs to be complemented by high quality management education which alone can provide a meaningful thrust to the productive process. The regular courses in Management institutes can address only a part of the problem. The large number of executives, professionals and entrepreneurs whose thirst for knowledge remains insatiated, needs to be given the opportunity to partake of quality management education.

Recognising the long felt need, the Indian Institute of Management, Tiruchirappalli (IIMT) offers its evening Post Graduate Programme in Business Management at its Chennai centre. It is our belief that marrying the rich experience of working persons, with an input of formal management education will produce confident young men and women fully equipped to address myriad management challenges at the workplace. It is our expectation that this Programme will also address the management needs of the presently undermanaged sectors.

I have great pleasure in welcoming you to IIMT's Post Graduate Programme in Business Management at its Chennai centre.

Best Wishes,

Meleveetil Damodaran

Chairman, Board of Governors.

# **DIRECTOR'S MESSAGE**



Dear Friend,

Vanakkam! Greetings from IIM Tiruchirappalli!

Welcome to IIM Tiruchirappalli. IIM Trichy is the 11th IIM in the country, the foundation stone of which was laid by the Honourable Minister of HRD and Telecommunications Mr. Kapil Sibal on January 4, 2011. Presently, we offer the Fellow Programme in Management (FPM) - our doctoral programme, and the two year full-time Post Graduate Programme (PGP) at our Tiruchirappalli campus.

The business environment all the over the world is going through a turbulent period. Competition is intense, product life cycles are shortening, traditional business models are getting challenged and innovations and intellectual property are the buzz words. If change is the only constant, continuous learning is the only way to adapt best to the changes. We at IIM Trichy acknowledge this. Indeed, our motto *Gyanam Anantham* - Knowledge is endless - is borne out of our fundamental belief that continuous learning is the strong foundation for better value creation.

Consistent with our vision, and our constant endeavor to shape management thought and practice at various levels, IIM Trichy is proud to launch the third batch of evening Post Graduate Programme in Business Management (PGPBM) for working executives at our Chennai Centre starting July 2014. The programme is designed to groom working executives who aspire to move into leadership roles within and outside their organizations. The programme will equip the participants with relevant conceptual, analytical and interpersonal skills. More importantly, the programme aims to develop the leadership capabilities of its participants to act as change agents and make positive contributions to their organizations and the welfare of society at large.

I welcome you to partner us in making this initiative a success!

Jai Hind!

Best wishes.

**Dr. Prafulla Agnihotri**Director, IIM Tiruchirappalli

# PROGRAMME CHAIRPERSON'S MESSAGE



Dear friend,

"தொட்டனைத் தூறு மணற்கேணி மாந்தர்க்குக் கற்றனைத் தூறும் அறிவு"

-திருவள்ளுவர்

"Water will flow from a well in the sand in proportion to the depth to which it is dug, and knowledge will flow from a man in proportion to his learning"

-Thiruvalluvar

Firstly, accept our congratulations! You are seriously contemplating that big leap towards an additional formal education. The Post Graduate Programme in Business Management at our Chennai Centre addresses the need of the working executive to acquire an additional qualification, even as you work and learn. Many of you are engrossed in your work and enjoy the learning that takes place constantly at the workplace. At the same time, you would like to formalize the learning. Here we have a programme that would equip you to meet the career aspirations you have set for yourself.

This programme is also meant for those of you who had always wanted to attain quality formal management education but had not been able to do so due to various commitments. We know you are making a significant commitment in terms of time and effort, and are looking for a serious learning experience. One of the guiding principles of designing and governing this programme has been to not to dilute on any aspect of it just because it is an evening programme. By completely aligning this programme with our full-time 2-year Post Graduate Programme (offered at Trichy campus) in terms of content and rigour, and structuring the programme over four evenings a week, we offer you a near full-time experience of going-back-to-school.

The skill set needed in today's dynamic business environment is varied and broad. The programme, spread over nearly two and half years, while it offers a broad grounding in the management discipline, also offers an opportunity to concentrate on one or two functional areas of interest to you. In addition, the industry project module gives you the freedom to focus on a business issue at your workplace that has caught your attention. Classes will be so held as to accommodate your hectic schedule.

It is our endeavor to provide as much information as possible to help you make an informed choice. In keeping with this spirit, the programme brochure highlights in great detail, among others the objectives, scope, eligibility and academic requirements. Please take time to review the brochure. And do write to us if you have any queries.

While the programme is designed to be rigorous, the curriculum and pedagogy contemporary, learning can still be fun! Welcome to the Post Graduate Programme in Business Management for working executives.

Best wishes.

Professor K S Manikandan PGPBM Chairperson pgpbmchair@iimtrichy.ac.in

# PGPBM CLASS PROFILE

|                            | No. of students |           |
|----------------------------|-----------------|-----------|
| Work experience (in years) | 2012-2015       | 2013-2016 |
| 3 - 5 years                | 8               | 16        |
| 6 - 12 years               | 10              | 10        |
| 13 years and above         | 10              | 5         |

| Soctor wise work experience                      | No. of students |           |  |
|--|-----------------|-----------|--|
| Sector-wise work experience                      | 2012-2015       | 2013-2016 |  |
| Advertising                                      | -               | 1         |  |
| Analytics & Market Research                      | 2               | -         |  |
| Arts & Entertainment                             | 1               | -         |  |
| Automotive                                       | 4               | 4         |  |
| Electronics                                      | -               | 2         |  |
| Energy   | 2               | -         |  |
| Engineering, Manufacturing & Industrial Services | 5               | 5         |  |
| Financial Services                               | 1               | 1         |  |
| Healthcare                                       | -               | 1         |  |
| Human Resources Services                         | -               | 1         |  |
| IT & ITES  | 11              | 16        |  |
| Logistics  | 2               | -         |  |

# STUDENT TESTIMONIALS

"IIM Trichy's PGPBM program has given me an opportunity to pursue my dream of completing my education along with work and home responsibilities. For long, I was looking for an opportunity where I can pursue a reputed full contact MBA program along with my responsibilities. In the first three trimesters of the programme, I have successfully implemented some of the class room learning in day-to-day work, and I can see direct benefit of this education at the workplace.

Amit Prakash, Associate Director, Technology, CRISIL

T V Arun Kumar, Manager, Engineering, Larsen & Toubro Ltd

<sup>&</sup>quot;For me, IIM is a dream come true, as 'Gyanamay hi Anantham'. In the future, I wish to undertake doctoral level studies in the field of organizational behavior and human resources.

<sup>&</sup>quot;Mid-senior to senior leaders also needs reinforcement, clear cob webs of experience and further polishing of their skills. Going by the experience in first two semesters, this program provides immense opportunity for the same. Case studies, insightful lectures, group work provide avenues for relentless reflection and helps

individuals to upgrade themselves. Another key advantage in this programme is unmatched peer learning. Having high energy individuals, successful in their own right, brings rich diversity and perspective to the business situations discussed.

# K Balamurugan, Head, Lean Centre of Excellence, Maersk Global Service Centre

"PGPBM at IIM Trichy has been a remarkable experience for the past 7 months. The in-house and visiting faculty has vast experience and they are able to share a lot of teaching and industry experience with us. We have been able to attend the program because of its flexible timing in the evenings. We are able to learn many management principles and upgrade our skills through this rigorous programme.

# Koushik Srinivasan, Director, Off-shore development, Evvolutions

"The program has helped me to hone my leadership capabilities. So far, it has helped me to understand quantitative techniques and its power to help organizations. Our exposure to marketing and its research techniques is interesting. In short each subject, in each trimester has got its own uniqueness. This course is definitely recommended for professionals who are in the stage of moving from a technical to managerial role.

# Prathish Soosai Antony, Senior SAP consultant, Renault Nissan Technology Business Centre

"I am pursuing my ICWAI final course along with PGPBM. The programme's quality and its application oriented case studies enhanced my conceptual clarity, and clear ICWAI Group III exams in subjects such as Marketing Management with ease. The courses covered so far has helped bridge the knowledge gap between my engineering and accounting professions. In-depth engagement of the quantitive methods courses have proved to be valuable in my work role of evaluating business requirements on production planning and the need of optimization tools at my organization.

# M Rajsundar, Senior Manager, Wheels India

"Before I joined PGPBM, I had a certain view on business operations. However, the programme has transformed me and I am now able to appreciate the diversity of perspectives and various facets of business environment. It has been a great learning experience. The need to balance studies and work has helped me enhance my time management skills, an essential for the executives.

# D Sakthivel, Manager, Design, Vestas Technology

"IIM Trichy's PGPBM Program helped me on developing deep understanding of business & management concepts, through rigorous learning and interaction with faculty members and fellow classmates. PGPBM program's curriculum is well aligned with the current business scenario and global business environment. After using the principle of 'doing & learning' for a certain years in the industry, this program helps me to use the 'learning & doing' principle, thus applying the learned concepts immediately in the industry.

# D Uma Anand, Manager, Engineering -Caterpillar India Engineering Design Centre

M Vinod Kumar, Regional Manager, Customs Brokerage & Compliance, DHL Logistics

<sup>&</sup>quot;IIMT's PGPBM imparts one with the critical knowledge vital for success in the business world. All the elements of the programme, including text books, faculty members, and class room discussions enrich the experience of the programme.

"This course is really good for working executives, as I enjoy the teachings of dedicated professors. The entire course is a pre-planned to which our able professors have given enough foresight. The professors are experts in the subject area and have years of experience in the field. The Centre is in the heart of city, which makes travel easy. This course comes with no excess fees for books, facilities (Library, Wi-Fi, and additional working hours at the Centre) or any additional materials as the institute bears the costs. It's like pay fees and enjoy the shared learning (Focus only on the learning). It's more of shared learning and hence a good experience.

# R Lakshmana Sudhir, Principal Consultant, Cognizant Technology Solutions

"I never knew that there is one IIM at Trichy. Digging deep intrigued me to find out more, which led me to PGPBM course 2nd batch admission Process. I feel very lucky that I had time to catch this flight, which will take me higher than where I am. I feel my life has already changed for better. After 8 months and in Term 3, PGPBM is making every effort to transform me from a highly technical role to Technical Leadership role seamlessly. I believe this magical phenomenon just happens here.

# Sudha Ponnuswamy, Manager-CAD, Ford Motors

"Enrolling in this programme was a valuable investment for me. The splendidly designed course and the faculties are dedicated experts in their fields, sharing wealth of their experience and wisdom. The varied professional and educational backgrounds of fellow students made for lively, enriching discussions of real-world case studies. I would recommend this programme to anyone seeking a step up in their career prospects in addition to gaining a broad-based education that would be a great asset in today's global economy.

# Deepak Sivasubramanian, Business Development Manager, Extron Electronics

"PGPBM at IIM-T has been rewarding in every aspect. Way the course is structured, strikes the right balance between work, life and study. The design of the course is effective, gives all round experience and provides ample opportunities to learn about myself which matters me most.

# Keerthi Balu, Senior Designer, Easi-Allegis Service India Ltd.



Inauguration of IIMT Chennai Centre. Students with Chief Guest, Dr. T S Sridhar, IAS, Additional Chief Secretary, Government of Tamilnadu, Shri M Damodaran, IAS (Retd), Chairman, Board of Governors, IIM Trichy, and Dr. Prafulla Agnihotri, Director, IIM Trichy

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# PGPBM 2014-2017 | PROGRAMME BROCHURE

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# PROGRAMME OVERVIEW

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The Post Graduate Programme in Business Management (PGPBM) at the Chennai Centre is one of the flagship programmes of IIM Tiruchirappalli (IIMT). IIMT also offers a doctoral programme in business management, the Fellow Programme in Management (FPM) and a two year full-time Post Graduate Programme in Management (PGPM) its Trichy campus.

PGPBM is launched to groom working executives who aspire to move into senior leadership roles. Towards this, the programme aims to develop competent professional managers, capable of working in any sector of organized activity, provide leadership and achieve excellence even while contributing to the welfare of society at large.

The programme specifically attempts to:

- Equip participants with the required conceptual and interpersonal skills and a sense of social purpose for managerial decision-making.
- Develop leadership capabilities to act as change agents and be a source of motivation in the organizations they work in.
- Nurture the desire to excel in performance without compromising integrity, honesty and fairness.

The 1st batch of PGPBM commenced in August 2012, and 2nd batch in July 2013. The 3nd batch of PGPBM will commence in *July 2014*.

#### PROGRAMME HIGHLIGHTS

- Specifically designed to cater to the demands of the working executives.
- Programme spread over 29 months 18 core courses, 15 elective courses and 1 industry project.
- Completely aligned with the two year full-time post graduate programme being offered at Trichy.
- Students on successful completion of the programme will be awarded the "Post Graduate Diploma in Business Management" at the annual convocation in March 2017; graduating students will become alumni of IIM Tiruchirappalli.
- Convenient classroom learning slots in the evenings (18:45 hrs to 21.30 hrs, Wednesday to Saturday).
- Easily accessible location.

# **IDEAL CLASS PROFILE**

The ideal participant will have five to ten years of work experience. The ideal class will have a diverse profile in terms of gender and work expertise across industries and functional areas. Candidates sponsored by their organization will be given preference.

# **ELIGIBILITY**

#### **EDUCATIONAL ATTAINMENT**

The candidate must hold a Bachelor's Degree, with at least 50% marks or equivalent CGPA [45% in case of the candidates belonging to Scheduled Caste (SC), Scheduled Tribe (ST) and Differently Abled (DA) (It may also referred to as Persons with Disability (PWD) category)], awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

The percentage of marks obtained by the candidate in the bachelor's degree would be calculated based on the practice followed by the university/institution from where the candidate has obtained the degree. In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/ institution from where they have obtained the bachelor's degree. In case the university/ institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result with 100.

#### **WORK EXPERIENCE**

The candidate must have a minimum of three years of full-time work experience as on July 1, 2014.

#### RESERVATIONS

As per the Government of India requirements.

IIM Trichy may verify eligibility at various stages of the selection process. Applicants should note that the mere fulfillment of minimum eligibility criteria will not ensure consideration for shortlisting by IIM Trichy.

# **ADMISSION PROCESS**

Prospective candidates must maintain a valid and unique email account and a mobile number throughout the selection process.

#### **STAGE 1: APPLICATION**

Interested candidates will have to apply in the prescribed format. The application form is available on our website (www.iimtrichy.ac.in). The application fee ([non-refundable) is Rs. 2,000/- payable by Cheque (payable at par or at Trichy) / Demand Draft drawn in the name of Indian Institute of Management Tiruchirappalli, payable at Tiruchirappalli. In the case of SC / ST candidates the Application Fee will be Rs.1000/-; such candidates are required to attach a copy of the relevant caste certificate with their application.

Candidates applying for both Post Graduate Programme in Business Management and Post Graduate Programme in Human Resources Management, need to pay the Application Fee only once.

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The last date for receipt of applications is <u>Monday</u>, <u>May 5</u>, <u>2014</u> at IIM Trichy. Applications complete in all respects should be sent to the following address:

The Chairperson,
Post Graduate Programme in Business Management,
Indian Institute of Management Tiruchirappalli
NIT Campus (Post),
Thanjavur Main Road, Thuvakudi,
Tiruchirappalli 620015.

#### STAGE 2: WRITTEN TEST

All candidates who meet the eligibility criteria and with applications complete in all respects will be called for a Written Test.

The Written Test is scheduled on <u>Sunday, May 18, 2014</u> at Chennai. The venue and time of the Written Test will be intimated to the candidates through email.

The Written Test will test the candidates on their quantitative ability, verbal ability, data interpretation, and logical reasoning skills. The examination will be for about 140 minutes.

At the test venue, each candidate will be seated at a desk. Rough work can be done on the last page of the test booklet itself. No other paper/sheet will be allowed inside the testing room. No breaks will be given during the test.

Exemption from Written Test: Candidates having a valid test score of CAT 2013 or GMAT score (test taken between May 1, 2013 to April 30, 2014 are exempted from the Written Test. They are however required to send in the filled-in application form complete in all other respects.

Candidates who have a CAT or GMAT score, may also choose to appear for the Written Test. In such cases, their CAT/GMAT scores will be ignored and only the Written Test scores will be used for shortlisting candidates to the next stage.

Candidates will be shortlisted for a Personal Interview based on their CAT, GMAT or Written Test scores as applicable. Only the candidates selected for Personal Interview would be intimated by email.

#### STAGE 3: PERSONAL INTERVIEW & OFFER OF ADMISSION

Candidates invited for the PI will be required to submit the originals of the following documents for verification: (1) Educational attainment, and (2) Work experience.

The following table shows the evaluation criteria that would be employed for final offer of admission after the Personal Interview.

|    | Evaluation Component                            | Evaluation Criteria   | Weight |
|----|---|---|--------|
| 1. | Written Test Score                              |   | 40%    |
| 2. | Personal Interview                              | Communication skills; Attitude & personality; Academic efforts & disposition; Managerial & leadership attributes; Social awareness & disposition; Overall presence. | 30%    |
| 3. | Work Experience                                 | Number of years; Relevance to programme; Quality of experience; Professional achievements; Diversity.   | 15%    |
| 4. | Performance at Undergraduate level              | %age marks obtained   | 10%    |
| 5. | Performance at Master's /<br>Professional level | Pass in Master's / Final of CA / ICWA / CS / CFA  | 5%     |
|    |   |   | 100%   |

# **IMPORTANT DATES**

| Sunday, April 1, 2014                  | PGPBM Brochure and Application Form available at IIMT website (www.iimtrichy.ac.in)  |
|--|--|
| Monday, May 5, 2014                    | Last date for receipt of applications at IIM Trichy  |
| Monday, May 12, 2014                   | Dispatch of Written Test Admit Cards [by Email only]   |
| Sunday, May 18, 2014                   | Written Test at Chennai  |
| Wednesday, May 21, 2014                | Intimation of shortlist for Personal Interviews [by Email and the Test Admit Card numbers of shortlisted candidates on our website]                |
| Friday, May 30 to Sunday, June 1, 2014 | Personal Interviews at Chennai   |
| Wednesday, June 4, 2014                | Admission Results [by Email, Post, and the Test Admit Card numbers of selected candidates on our <i>Website</i> ] - 1st List                       |
| Wednesday, June 18, 2014               | Admission Results [by Email, Post, and the Test Admit Card numbers of selected candidates on our <i>Website</i> ] - 2 <sup>nd</sup> and Final List |
| Monday, June 30, 2014                  | Registration & payment of 1st installment of fee   Inauguration  |
| Tuesday, July 1, 2014                  | Orientation  |
| Wednesday, July 2, 2014                | Term I classes commence  |
| Wednesday, March 15, 2017              | Convocation of the 3rd PGPBM Batch   |

# PROGRAMME STRUCTURE

# **COURSES**

The programme comprises two types of courses – Core courses and Electives.

- Core courses are compulsory and offered in the first five terms.
- Electives are courses chosen by the students and these are offered in the next four terms.

To facilitate selection of electives, the PGPBM Office will make available course outlines and, wherever possible, organize course overview presentations by the respective areas. A minimum of 10 students need to register for an elective to be offered. A student can register for a maximum of five electives in a term, subject to feasibility. IIMT may not allow a student to register for an elective wherever not feasible.

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# **COURSE OUTLINES**

Students will be provided with outlines of courses that they have registered for. The course outlines may be made available in printed form and / or posted on the intranet / emailed. Every course outline provided to students will cover the following:

- Objectives of the course
- Pedagogy to be adopted
- Pre-requisites if any (in case of elective courses)
- Restrictions if any (in case of elective courses)
- Session wise details of topics, required readings, additional readings and assignments
- Scheme of evaluation and weightages

#### **CREDITS**

IIMT uses the concept of credit to define the weightage of a course in the curriculum. Courses are listed as one, two or three credit courses depending on the indicated workload for each course. The generally accepted thumb rule is that a three credit course involves about 100 hours of work, about 30% in the class room and the balance outside the class-in preparation and assignments. One and two credit courses would have a proportionately lesser workload.

During the first five terms, a student will be required to do 51 credits of Core courses and 45 credits of Elective courses in the next four terms.

#### CLASS SCHEDULE

Classes will be scheduled weekdays Wednesdays through Saturdays:

1st Session: 18.45 hrs. to 20:00 hrs
 2nd Session: 20:15 hrs. to 21:30 hrs.

A course of 3 credits will be delivered in 24 sessions of 75 minutes each; a total of 30 hours. Every term is made up of 12 weeks of teaching and 1 week of end-term examinations.

Mid-term examinations may be scheduled at the discretion of the Course Faculty on the 7<sup>th</sup> and 8<sup>th</sup> Sunday of the Term. Classes may be scheduled on Mondays and Tuesdays during electives terms.

# **INDUSTRY PROJECT**

During the last two terms, all PGPBM students are required to work on an assignment in an organization for a minimum period of 12 weeks. Students are encouraged to take up specific assignments within their own work organizations. The PGPBM Committee will assign a Faculty Mentor for every student. The

project will be evaluated by a panel constituted by the PGPBM Committee, and a 'Satisfactory' rating on the evaluation is required to complete the programme. The Student will also be required to submit a written report to the PGPBM Office. If a student does not successfully complete the 12 week Industry Project, he/she will be given another chance to redo the project. The Award of the Diploma will be contingent upon the student successfully completing the requirements of the Project.

# TERM-WISE SCHEDULE (2014-2017)

| Term | From       | То         | Courses  | Credits |
|------|------------|------------|--|---------|
|      | 04.07.0044 | 00 00 0044 | Written Analysis & Communication                 | 2       |
| I    | 01.07.2014 | 02.08.2014 | Managerial Communications                        | 2       |
|      | 03.08.2014 | 09.08.2014 | Term Break                                       |         |
|      |            |            | Quantitative Methods 1                           | 3       |
|      | 10.00.0011 | 00 44 0044 | Financial Accounting                             | 3       |
| II   | 10.08.2014 | 08.11.2014 | Marketing Management                             | 3       |
|      |            |            | Managing Organizations                           | 3       |
|      | 09.11.2014 | 15.11.2014 | Term Break                                       |         |
|      |            |            | Quantitative Methods 2                           | 3       |
|      |            |            | Microeconomics                                   | 3       |
| Ш    | 16.11.2014 | 14.02.2015 | Research for Marketing Decisions                 | 3       |
|      |            |            | Managing People and Performance in Organizations | 3       |
|      | 15.02.2015 | 21.02.2015 | Term Break                                       |         |
|      |            |            | Corporate Finance                                | 3       |
| IV   | 22.02.2015 | 22 05 2015 | Management Information Systems                   | 3       |
| IV   | 22.02.2013 | 23.03.2013 | Operations Management                            | 3       |
|      |            |            | Macroeconomics                                   | 3       |
|      | 24.05.2015 | 13.06.2015 | Summer Vacation                                  |         |
|      |            |            | Competition & Strategy                           | 3       |
| V    | 14.06.2015 | 12.09.2015 | Indian Economy and Policy                        | 3       |
| V    | 14.00.2013 | 12.03.2013 | Business Law                                     | 3       |
|      |            |            | Management Accounting                            | 2       |
|      | 13.09.2015 | 17.10.2015 | Academic Year-end Break                          |         |
|      |            |            | Elective 1                                       | 3       |
| VI   | 18.10.2015 | 16.01.2016 | Elective 2                                       | 3       |
| "    | 10.10.2010 | 10.01.2010 | Elective 3                                       | 3       |
|      |            |            | Elective 4                                       | 3       |
|      | 17.01.2016 | 23.01.2016 | Term Break                                       |         |
|      | 24.01.2016 | 23.04.2016 | Elective 5                                       | 3       |
| VII  |            |            | Elective 6                                       | 3       |
| VII  |            |            | Elective 7                                       | 3       |
|      |            |            | Elective 8                                       | 3       |

|  | 24.04.2016                 | 21.05.2016        | Summer Vacation |    |
|--|----------------------------|-------------------|-----------------|----|
|  |                            |                   | Elective 9      | 3  |
| \/\ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ | 22.05.2016                 | 20 08 2016        | Elective 10     | 3  |
| VIII                                   | VIII 22.05.2016 20.08.2016 | 20.00.2010        | Elective 11     | 3  |
|  | Elective 12                | 3                 |                 |    |
|  | 21.08.2016                 | 27.08.2016        | Term Break      |    |
|  |                            |                   | Elective 13     | 3  |
| IX 28.08.2                             | 28.08.2016                 | 3.2016 26.11.2016 | Elective 14     | 3  |
|  |                            |                   | Elective 15     | 3  |
|  |                            |                   | Total credits   | 96 |
| CONVOCATION: March 15, 2017            |                            |                   |                 |    |

# **EVALUATION PROCEDURE IN PGPBM**

The evaluation procedure for PGPBM involves:

- Course-wise evaluation
- Overall assessment in the first five terms of PGPBM
- Qualitative assessment of Industry Project (Satisfactory/Unsatisfactory Report)
- Overall assessment in the entire PGPBM programme
- The evaluation procedure will be similar to the PGP programme

# **AWARD OF DIPLOMA**

Students who complete all the requirements of the Post-Graduate Programme in Business Management at the Chennai Centre of IIM Trichy will be awarded the *Post Graduate Diploma in Business Management*. The diploma would be awarded during the annual convocation of the Institute. A student is required to complete all the requirements of the programme within a maximum period of 5 years from the date of admission to the programme.

# **ACADEMIC HONOURS**

#### **CERTIFICATE OF MERIT**

Students who are ranked first in terms of CGPA at the end of Terms I, II, III, IV & V will receive a book grant and a Certificate of Merit.

#### **DIRECTOR'S MERIT LIST**

The top 5 students in the batch based on academic performance during the first five terms will be honoured in the Director's Merit List and will receive a book grant and a Certificate of Merit. The Certificate and the grant will be awarded in Term VI of the Programme.

# Page | 10 GOLD MEDALS

Two gold medals will be awarded to the students of the graduating class. The academic performance gold medal is strictly awarded on the basis of academic performance (CGPA) over the entire nine term course work. The Best All Round Performance Gold Medal will be awarded to a student who is in the top 25% percentile of the batch and is considered as the best all round performer by the faculty body.

# **PLACEMENT SUPPORT**

As PGPBM is designed as a programme for working executives, IIM Trichy will not provide any placement support for the PGPBM.

# **ALUMNI ASSOCIATION**

On the award of the Post Graduate Diploma in Business Management, the graduate will become a member of the IIM Trichy Alumni Association.

# **COURSE FEE**

Fee will be collected in nine installments to the following schedule, due on the first day of the term:

| Installment | Fee          |
|-------------|--------------|
|             | INR 160,000* |
| II          | INR 150,000  |
| III         | INR 100,000  |
| IV          | INR 100,000  |
| V           | INR 100,000  |
| VI          | INR 100,000  |
| VII         | INR 100,000  |
| VIII        | INR 100,000  |
| IX          | INR 100,000  |

(\* Includes a Caution Deposit of INR 10,000/- refundable on graduation / withdrawal.)

Fee is made up of Tuition, Library, Case Permission Royalty, Textbooks, Academic Course Pack, Examination, Alumni activity.

The fee is for the total course, and is not related to the number of terms. However, for ease of payment the course fee is structured to be paid in nine installments.

Students will have to pay the Fees mentioned in the schedule by Demand Draft drawn in the name of Indian Institute of Management Tiruchirappalli, payable at Tiruchirappalli. Consolidated Fee will be accepted only in the form of Demand Draft. Consolidated Fee through Cheque will NOT be accepted.

Fee receipt should be produced on demand as evidence of having paid the Fee.

For delayed payment, late fee will be payable as follows:

a) Payment during first week - INR 500/- (Monday through Saturday)

b) Payment during second week - INR 500/- plus INR 200/- per calendar day (inclusive of Sunday/Holiday)

Payment of fees after the second week requires approval of PGPBM Chairperson. Please note that late fee as above is payable regardless of whether the payment is made directly or through bank loan. In special circumstances, PGPBM Chairperson can waive the late fee partly or fully.

If the student has not paid the term fee within six weeks from the commencement of the Term, she/he would be asked to withdraw from the Term.

#### REGISTRATION FOR EACH TERM

Students must register on the first day of each term; the first day is the day on which the first course of the term commences.

Late registration can be allowed only with prior permission with specific reason and even then late registration fines will apply.

Students who do not register on the first day of the term nor seek permission for late registration will have to drop the term and take courses in the next academic year to complete their academic requirements.

The PGPBM Committee will monitor the performance of the candidates regularly and may advise the candidates, in cases where it deems appropriate, to go an slow track mode, in which case the candidates will register for fewer courses per term and complete the programme in four or five years instead of three years.

# LATE REGISTRATION (2ND TERM ONWARDS)

Students are required to register on the first day of each term. Late registration is allowed only with the permission of the PGPBM Office.

• Fine for late registration with permission is payable as follows:

o First two days : Rs. 1,000/- per day

Beyond two days : Rs. 2,000/- plus Rs. 1,500/- per day from the 3<sup>rd</sup> day onwards

In special circumstances, the Director may waive late fee partly or fully.

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#### **CHENNAI CENTRE**

The Chennai Centre of IIM Trichy is located at the following address:

# 45, Nehru Street,
Ramaniyam Siddharth Building 1st Floor,
Industrial Estate North Phase,
Ekkattuthangal, Chennai 600 032.
(Located off Kasi Theatre Bridge, behind Jaya TV, and adjacent to Amway)

The centre is spread over 14,000 square feet and comprises 4 classrooms, a well-stocked Learning Resource Centre, a Computer Centre, faculty and staff offices. The centre is wi-fi enabled.

#### LEARNING RESOURCE CENTRE

The Learning Resource Centre (LRC) aims to be a source of information and knowledge for students, faculty and other stakeholders of IIM Trichy - Chennai Centre. LRC hosts a vast collection of books, research journals, magazines and newspapers in the field of management and social sciences, from India and across the world. The centre also provides access to leading electronic repositories of research journals and books, and database on industries and companies. LRC provides access to leading statistical software packages such as IBM SPSS etc. The operations of LRC are designed keeping in mind the convenience and flexibility of access to the students. These resources complement the learning of the students outside their classroom in addition to being a valuable resource for their course and project work.



Students at Learning Resource Centre

FACULTY Page | 13

The faculty is the principal driver of change through their direct involvement in every aspect of the Institute: academics, governance, research, and consultancy. They combine the very highest standards of teaching and mentoring with diverse backgrounds as eminent entrepreneurs, policy makers, researchers, theoreticians and consultants. The rich diversity of their backgrounds instills in students a continuous desire to achieve excellence.

Check out our website for detailed profiles of our faculty - <a href="http://iimtrichy.ac.in/faculty">http://iimtrichy.ac.in/faculty</a>

# **INSTITUTE RULES AND REGULATIONS**

IIM Trichy places high emphasis on discipline and integrity. Students would be governed by all the norms and rules of the Institute.

# POST GRADUATE PROGRAMME IN BUSINESS MANAGEMENT COMMITTEE

Chairperson : Professor K S Manikandan

Members : Professor V Gopal

Professor Jang Bahadur Singh

Professor B Srirangacharyulu

Professor Suresh Paul Antony

# **CONTACT INFORMATION**

# Chennai Centre

Telephone: +91-44-222 555 65 & 66

For admission related queries, contact:

Admissions Office: +91-431-250 5026

Email: pgpbminfo@iimtrichy.ac.in



# INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI

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