

NOTIFICATION

University of Kerala two year M.B.A. (Full time) Programme in the University Institute of Management.

Management Aptitude Test (KU-MAT 2014)

University of Kerala invites application from the prospective candidates for the Kerala University Management Entrance Test 2014 (KU-MAT 2014) for admission to the Two Year MBA (Full Time) Programme offered at the Seven Centres of University Institute of Management viz; Poojappura, Varkala, Kollam, Kundara, Punalur, Adoor and Alappuzha for the batch of 2014-2016. The students who are appearing for their final year/final semester degree examination are also eligible to apply.

The number of seats available at each UIM Centre is given below:

No.	UIM Centre	No. of seats	Fee/semester
1.	UIM, Alappuzha Centre	100 seats (2 batches of 50)	Rs.25000 + other university fee
2.	UIM, Poojappura Centre	50 seats	Rs.25000 + other university fee
3.	UIM, Adoor Centre.	100 seats (2 batches of 50)	Rs.25000 + other university fee
4.	UIM, Kollam Centre.	50 seats	Rs.25000 + other university fee
5.	UIM, Varkala Centre.	50 seats	Rs.25000 + other university fee
6.	UIM, Kundara Centre,	50 seats	Rs.25000 + other university fee
7.	UIM, Punalur Centre	50 seats	Rs.25000 + other university fee

The process of admission is as follows.

1. The candidates are required to appear for the MBA Entrance Test of the University in the second week of May 2014 at any of the following Centres:
 - (1) Thiruvananthapuram
 - (2) Kollam
 - (3) Alappuzha
 - (4) Thrissur
 - (5) Adoor.
 - (6) Varkala
 - (7) Punalur

Note: The University reserves the right to remove any centre if there are no adequate numbers of candidates appearing at the centre.

2. All the candidates who wrote the Entrance Examination will be invited to participate in the Group Discussion and Interview to be held at the third week of May 2014 at Trivandrum.
3. Rank list for admission to the MBA programme will be finalized on the basis of the score obtained in the Entrance Test (70% weightage), Group Discussion (15% weightage) and Interview (15 % weightage) which will be published in the last week of May 2014.
4. The counseling for admission will be during the first week of June 2014 at the respective UIM Centres.
5. Candidates passed degree or Masters Degree of other Universities should produce the Eligibility Certificate issued by the University of Kerala (Course Equivalency Certificate) at the time of admission. ***It is mandatory that the candidate produces eligibility certificate at the time of counseling otherwise the candidate will not be considered for admission.***
6. Candidates are required to choose the UIM Centres in order of their preference:

Sl.No.	UIM Centres	Preference
•	UIM, Poojappura	
•	UIM, Alappuzha	
•	UIM, Adoor	
•	UIM, Varkala	
•	UIM, Kollam	
•	UIM, Kundara	
•	UIM, Punalur	

(Preference to be marked as 1, 2, 3, 4..... In the column provided as per the order of your preference).

Eligibility for admission

Any student who has passed degree from any Indian Universities under the regular stream recognized by the University of Kerala and shall be in 10+2+3 pattern (or in 10+2+4). In all the cases the student should have passed the Degree Examination with not less than 50% marks in Part III marks (without approximation, that is 49.999% is not eligible since it is less than 50%) in BA, B.Sc, B.Com etc., and 50% marks in aggregate in case of B.Tech, B.Sc (Agri) and other 4/5 year degree courses is eligible for admission. The candidates who have passed MA, M.Sc, M.Com and other Post Graduate Degree Examinations recognized by the University of Kerala with 50% marks in aggregate are also eligible for admission. SC/ST candidates shall be given relaxation as per University rules.

Prescribed application forms along with brochure can be downloaded from the website: **www.keralauniversity.ac.in**. The application forms shall also be available from all the UIM Centres.

The filled in application form downloaded should accompany the D.D. for Rs.510/- in favour of “THE FINANCE OFFICER, UNIVERSITY OF KERALA” drawn from SBT payable at KUOC campus or from Cooperative banks payable at Trivandrum/ **Chalan of Rs.500/- payable at University cash counter** for application fee and also the copies of Income Certificate or B.P.L. Certificate and Community Certificate issued by the Competent Authority. The reservation for SC candidates is 15% and that of ST candidates it is 5%. In the case of candidates belonging to Backward classes they are eligible for 20% reservation as per G.O (M.S) No.107/08/H.Edn dated 20.09.2008 (Ezhava – 8%, Muslim – 7%, LC/SIUC-1%, OBC Christian – 1%, OBC Hindu – 3%) and in the case of candidates belonging to Forward Communities the 7.5% reservation as per G.O.(M.S)No.108/2008/H.Edn dated 20.09.2008 who have to submit copy of the B.P.L. certificate issued by the Village Officer.

Duly filled in application downloaded should reach to the **Deputy Registrar (Admn.) University of Kerala, Senate House Campus, Thiruvananthapuram – 695 034** on or before 30.04.2014.

Schedule for admission procedure for MBA 2014 at UIMs,
University of Kerala

1. Last Date for the receipt of applications	30.04.2014
2. Date of Entrance Examination	10.05.2014
3. Date of G/D and Interview	16.05.2014
	&
	17.05.2014
4. Rank Publication	30.05.2014
5. Date of Counseling at UIM Centres	05.06.2014

REGISTRAR