



PUBLIC
HEALTH
FOUNDATION
OF INDIA



POST GRADUATE DIPLOMA IN PUBLIC HEALTH MANAGEMENT

(AUGUST 2013 – JULY 2014)

Venue: Indian Institute of Public Health (IIPH) Bhubaneswar (Odisha),
Delhi, Gandhinagar (Gujarat) & Hyderabad (Andhra Pradesh)

POST GRADUATE DIPLOMA IN PUBLIC HEALTH MANAGEMENT

BACKGROUND

The Public Health Foundation of India (PHFI) is pleased to announce its call for applications, in the sixth consecutive year, for the Post-Graduate Diploma in Public Health Management being conducted in the academic year August 2013 – July 2014, at the Indian Institutes of Public Health, Bhubaneswar (Odisha), Delhi, Gandhinagar (Gujarat) & Hyderabad (Andhra Pradesh).

The public health challenges being faced by the country calls for the development of capacity in the health systems of both the Central and State Governments by way of positioning qualified and skilled professionals who can execute and monitor national health policies and programs, supervise the public health workforce, fully assess the dimensions of public health issues and devise appropriate strategies to meet emerging challenges. The standard MBBS, MD (PSM) and DPH programs offered at medical colleges do not significantly impart these managerial skills and competencies. Hence, this program is designed to impart the knowledge and skills to address and resolve key health management challenges.

OBJECTIVES

To enhance the capacity of the public health managerial workforce through the conduct and delivery of a specially designed post graduate diploma course in Public Health Management.

COURSE DURATION

The program would be a regular course lasting for nine months of class room teaching and three months of project work including field study. The total duration of the course is twelve months.

ELIGIBILITY

Self Sponsored Applicants

Applicants should have a graduate/postgraduate degree in medicine, AYUSH, dental, nursing, pharmacy, health sciences, physiotherapy, occupational therapy, natural/life sciences, management, social sciences, social work, economics, statistics or any equivalent qualification.

Candidates with work experience in health/development sector will be given preference.

Self-sponsored candidates from across India and also candidates from other countries can state their preference of the institute (Delhi, Gandhinagar, Hyderabad and Bhubaneswar) in the application form.

SELECTION PROCESS

The selection will be made strictly on the basis of merit. Eligible candidates would be screened, based on their application and statement of purpose by a specially constituted screening committee. Short-listed candidates would then be interviewed and the final list will be announced.

The final selection of the candidate is based on qualifications, relevant experience, statement of purpose and interview. The weightage for each component will be as follows:

Qualifications	30%
Relevant experience	30%
Statement of purpose	10%
Interview	30%
Total	100%

Decisions taken by the selection committee will be final.

COURSE FOCUS & TEACHING METHODS

This program is an interdisciplinary course both in its content and teaching. It utilizes a variety of teaching/ learning techniques, including seminars, journal clubs, collaborative learning, group discussions, case studies, lecture discussions, assignments, hands-on training on computers, visits to organizations of public health interest, practicum and field projects. Faculty with diverse disciplinary backgrounds, national and international experience combined with a breadth and depth of public health experience would be teaching this course.

PROJECT WORK

Each candidate working under close guidance of a faculty advisor, will develop, write and work on a project. Each candidate will be evaluated concurrently on the study protocol, while the study is in progress and terminally on his/her report.

COURSE FEES

The fee structure for PGDPHM for self sponsored candidates in the year 2013-14 will be as follows:

For Indian Nationals:

1. Tuition Fee

The annual tuition fee for the academic year 2013-14 is **Rs. 1.25 Lakhs** per student.

The cost of the academic program is Rs. 3 Lakhs per year per student. However, PHFI is charging only Rs. 1.25 Lakhs as tuition fee and the remaining amount Rs. 1.75 Lakhs is borne through PHFI Scholarships. Additional scholarships for the tuition fee may be available.

2. Hostel Fee

The hostel fee per student will be **Rs. 1.25 Lakhs** for one year program (Hostel fee covers accommodation and food). Hostel facility is optional.

For International Candidates:

1. Tuition Fee

The annual tuition fee for the academic year 2013-14 is **4,600 USD** per student.

2. Hostel Fee

The hostel fee per student will be **2,400 USD** for one year program (Hostel fee covers accommodation and food). Hostel facility is optional.

ABOUT PUBLIC HEALTH FOUNDATION OF INDIA (PHFI)

PHFI, a public-private partnership endeavor, is a large uniquely designed & sustainable response to the service shortfall of public health professionals (needed in the government, NGO and private sectors) in India. PHFI was launched on March 28, 2006 at New Delhi. PHFI is autonomously governed and is managed by a fully empowered, independent governing board that is represented by multiple constituencies. These constituencies include representatives from government, contributing philanthropists and leading Indian and international professionals.

The PHFI's charter includes setting up of new institutes for public health education and training in various states, assisting in the enhancement of capacity of existing public health training institutions, pursuing vigorous research and advocacy efforts on public health and related issues.

The other programs offered by PHFI at the various IPHs are as listed below:

Post Graduate Diploma in Health Economics, Health Care Financing and Health Policy (PGDHEP)

While it is known that enhanced knowledge and a better understanding of health economics is central to more effective policy-making for better health services, strategic capacity and skills to do so, has been one of our key challenges. This 9-month diploma course in health economics is designed mainly for mid-career professionals. It will provide a basic understanding of key issues in health economics and economic evaluation for informed decision and policymaking.

Post Graduate Diploma in Biostatistics and Data Management (PGDBDM)

This one year course is designed to enable students of statistics, mathematics and econometrics who have a sound background at the bachelor's level in theoretical statistics to develop applied skills for bio-statistical consulting, data management and analysis and applied research in biostatistics and epidemiology.

Post Graduate Diploma in Clinical Research (PGDCR)

The Post Graduate Diploma in Clinical Research is a one year program which aims to focus on the scientific, ethical and operational issues related to clinical research. The multi-disciplinary curriculum will enable candidates to develop skills for research methodology and data management, special types of clinical trials and management and communication skills.

Post Graduate Diploma in Public Health Nutrition (Distance Learning) (PGDPHN-DL)

This course aims to provide comprehensive training in public health nutrition in a global setting with the choice of specializing in a number of topics and in a range of contexts. It provides an integrated program covering dietary, epidemiological, public health, social and biological aspects of nutritional science. Specialist topics include maternal and child nutrition, nutrition program planning, evaluation and monitoring, and nutritional epidemiology. This area of study is particularly suitable for people whose employment

overlaps the nutritional area such as health workers, medical practitioners, dieticians, pharmacists, nurses, health educators and teachers, and those who wish to expose themselves to contemporary ideas in human nutrition.

Post Graduate Diploma in Epidemiology (Distance Learning) (PGDEPI-DL)

PHFI is offering a distance learning course in epidemiology for those interested in learning basic concepts of epidemiology and developing epidemiology skills. This course will offer modules on six focus areas: Basic epidemiology, Practical epidemiology, Computer based statistics, Communicable diseases, Non-Communicable diseases and Writing research papers. There will be a strong emphasis on the applied aspect of epidemiology with numerous case studies and hands on exercises. The candidates enrolling in this program will be able to go through the course materials from their remote sites and will need to come for virtual in class interaction with instructors only for a very short period.

Post Graduate Diploma in Health Promotion with Specialization in Tobacco Control (Distance Learning) (PGDHPTC-DL)

This one year diploma program is specially designed for working health professionals with an aim to develop health promotion and tobacco control skills among them, which in turn can be integrated into their professional practices. The curriculum comprises of modules focusing on health promotion and tobacco control. The health promotion content focuses on fundamentals, theories, development, implementation and evaluation in health promotion along with concepts of applied biostatistics. Keeping in mind the central role of tobacco control in preventing chronic diseases, the module on tobacco control serves as a specialization in this diploma covering the basics of tobacco control, health effects, tobacco control strategies and tobacco economics related global and Indian issues.

Post Graduate Diploma in Management of Reproductive and Child Health Programs (Distance Learning) (PGDMRCH-DL)

The course will equip the potential students to apply the principles of management in their practice. The duration of the course will be 1 year and the contents will be organized into 10 modules. These are being written by a team of 40 eminent authors and reviewers from various sectors-academia, research organizations and development sectors. The mode of delivery of the course will be through an online mode with lectures and interactive sessions built in within the course. The quality and content offered by the course will enhance competencies related to program management specific to maternal and child health areas.

Certificate Program in Research Methodology (Distance Learning)(CRM-DL)

This six months distance-learning program aims to train the enrolled students in quantitative and qualitative research methodologies in the public health context. This program is designed to address a long-standing need among young public health researchers, health practitioners and teachers from governmental and non-governmental organizations for effectively designing and participating in public health research.

POST GRADUATE DIPLOMA IN PUBLIC HEALTH MANAGEMENT

UPCOMING ACADEMIC PROGRAMS

Master of Public Health (MPH)

This two year masters program aims to promote health systems and public health research and implementing solutions in institutional and field settings. It will prepare health professionals to work in socially, culturally and economically diverse populations by being attentive to needs of vulnerable and disadvantaged groups. It will work towards imparting qualities of leadership among public health professionals and effectively use communication skills for health advocacy. Through this program we will train personnel in program organization and management, problem solving, and critical thinking in the health systems and the public health domain.

Upcoming Distance Learning Programs

- Intensive Professional Program in Sexually Transmitted Infections and HIV.
- Post Graduate Diploma in Clinical and Public Health Laboratory Practice.
- Post Graduate Diploma in Public Health Service Management (Public Health Practice)
- Post Graduate Diploma in Public Health Disability Program Planning and Implementation.
- Post Graduate Diploma in Health Informatics.
- Certificate course in Ethics in Research.
- Certificate course in Pharmaceutical Economics including Supply Chain Management.
- Certificate course in Qualitative Research Methods.
- Certificate course in Psychological Counselling in Healthcare.
- Certificate course in Public Health Management for Nursing Health Professionals.
- Certificate course in Decentralized Planning in Public Health.
- Certificate course in Research Methods in Disability.
- Certificate course in Public Health Surveillance.
- Certificate course in Planning NCD Programs.
- Certificate course in Human Resource Management in Public Health.
- Certificate course in Monitoring & Evaluation.

PGDPHM COURSE MODULES

Management

- Introduction to Public Health Management
- Human Resources Management and Organizational Behavior
- Financial Management
- Management of MCH/ RCH
- Project Management
- Logistic Planning and Drug distribution/ Inventory Management

Public Health

- NRHM, National Health Programs, Health Systems and Health Sector Reforms
- Urban Health
- Behavioral and Social Science in Health
- Quality, Equity and Access to Health Care

- Health Communication and Promotion
- Health Management Information systems
- Public Health Nutrition
- Communicable Diseases
- Non-Communicable Diseases
- Health Policy and Health Care Planning
- Environmental and Occupational Health

Analytical Skills

- Epidemiology
- Demography
- Disease Surveillance
- Biostatistics
- Research Methods and Operations Research
- Essentials of Health Economics
- Health Financing and insurance



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Program brochures and application forms are available on the PHFI website <http://www.phfi.org>

Please submit your filled application form at the address given below:

MANAGER

Academic Programs

Public Health Foundation of India (PHFI)
Institute for Studies in Industrial Development (ISID)
4, Institutional Area, Vasant Kunj, Near The Grand Hotel,
New Delhi - 110070
Tel.: 011- 49566000, Fax No. 011- 49566063
E-mail: acad@phfi.org, URL: www.phfi.org