



DELHI SCHOOL OF MANAGEMENT

Delhi Technological University

Announces

ADMISSION TO 5th BATCH

“Diploma/Certificate Programme in Management”

THE PROGRAM

- The program is open to B.E/B.Tech (Full Time/ Part Time), ME/M.Tech. (Full Time/ Part Time) students, Research Scholars and Faculty members of DTU.
- Pedagogy includes lectures, case studies, role plays, simulated exercises, term project etc.
- **Diploma in Management** program will have five subjects (three core and two electives) and a Project.
- Students undertaking few subjects i.e. not completing the requirements of Diploma in Management shall be awarded with **Certificate in Management** mentioning the subjects undertaken by them.

SUBJECTS OFFERED

CORE

1. Leadership, team building and conflict management

- *To acquaint the students with the interpersonal issues, group cohesion and team management.*

2. Financial analysis for decision making and consulting

- *To make students understand the use of Financial Indicators and help in doing accurate financial analysis which is a fundamental element of growth, strategy and overall success.*

3. Supply Chain, logistics and retail management & business communication

- *To familiarize students with SC Strategy, IT in SCM, Transportation, Warehousing and Inventory Management, e-SCM, VMI, 3PL, CRM etc.*
- *To make students learn the act of communicating and lasting impression.*

ELECTIVES

4. Marketing and creating customer value

- *To familiarize students with customer value propositions, consumer behavior and appropriate strategies to enhance and foster customer delight.*

5. International Business Environment

- *To make students gain an insight into the cross cultural and global issues, their challenges and perspectives.*

6. Project Management

- *To facilitate the students to understand and implement the most important part of a project or assignment.*

7. Technology and Innovation Management

- *To make students familiarize with the various facets of innovation management and technological dimension.*

Batch size per subject : Maximum 40 students,
Minimum 10 students

No. of Hrs per subject : 30 Hrs + Term Project

ELIGIBILITY

- For UG students after IInd Semester and for PG students after Ist Semester. Ex students are not eligible.

CLASS SCHEDULE

- Classes will be held at DSM, DTU from 5:30 pm to 7:30 pm on all working days and Saturdays/ Sundays, if required.

FEE STRUCTURE

- Per Subject Rs. 5000 Per Student
- Complete Course Rs. 25000 Per Student

IMPORTANT DATES

RELEASE OF APPLICATION FORM

13th JANUARY, 2014 (MONDAY)

LAST DATE OF SUBMITTING THE APPLICATION

31st JANUARY, 2014 (FRIDAY)

ISSUE OF ADMISSION SLIPS

5th FEBRUARY, 2014 (WEDNESDAY)

LAST DATE FOR DEPOSITING THE FEES

14th FEBRUARY, 2014 (FRIDAY)

COMMENCEMENT OF CLASSES

24th FEBRUARY, 2014 (MONDAY)

Application Forms can be obtained from the **Office of Delhi School of Management/can be downloaded from the website www.dce.edu** and to be submitted at the Office of the Delhi School of Management from 10 am to 4 pm on all working days along with Demand Draft/ Pay Order of **Rs. 500/-** in favour of “**The Registrar, Delhi Technological University, Delhi**” Payable at Delhi by **31st January, 2014 (Friday)** (4 pm). Incomplete application, due to any reason, is liable for rejection by the University.